



विकास प्रबंधन संस्थान
Development Management Institute

Advertisement for the recruitment of a Public Relations Associate (Temporary)

Ref No.: DMI/Admin/62/PR/23-24/204

Date: 06/06/2023

Development Management Institute (DMI), Patna invites applications for the post of Public Relations Associate on a retainer-ship basis from Indian Nationals who meet the essential qualifications and experience mentioned in the following table.

Name of Position:	Public Relations Associate
Number of post:	One
Essential Qualification	<ul style="list-style-type: none">• Master's degree in Journalism/ Mass Communication/ Public Relations or equivalent with at least 55% marks. OR <ul style="list-style-type: none">• Master's degree in Hindi & Postgraduate Diploma in Journalism/ Mass Communication/ Public Relations with at least 55% marks in both from a recognized University / Institute.
Experience	At least five (05) years of relevant experience post-qualifying degree in media houses/Academic institutions.
Desirable	<ul style="list-style-type: none">• Excellent command of Hindi (spoken and written).• Experience in a Government Institution/ University preparing press briefs, handling print and electronic media, relationship management, branding, and publication of newsletters and bulletins.
Primary Responsibilities	<ul style="list-style-type: none">• Manage the process of creating, drafting, and editing news releases, media advisories, and announcements intended for distribution to the press.• Proactively writing and creating stories on the latest outcomes of research and development and events of the institute.• Initiate and promote content on various social media platforms such as Facebook, Twitter, Instagram, etc.
Remuneration	Rs. 25,000/- a month
Tenure	11 Months
Type of Engagement	On Retainership Basis
Max Age Limit	50

How to apply

Eligible candidates may apply by filling out the form by visiting the link given below, filled-in application need to be submitted latest by 21 June 2023 (Wednesday) before 05:00 PM. No offline application will be accepted.:

<https://forms.gle/y7c7WtDtErVJ3xXY6>

[Signature]
06/06/23



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Candidates have to make sure that they are fully eligible for this post and the original certificates/documents in support of the information furnished in the online application form are to be provided at a later stage of the selection process. No deviation, whatsoever, from the filled-in details will be entertained under any circumstances.

Disclaimer

1. Please note that submitting an application for the position does not guarantee employment or an offer for the job.
2. Only suitable candidates will be called for the interview.
3. The decision of the DMI will be final in all matters related to the recruitment of suitable candidates.
4. DMI reserves the right to cancel this advertisement at any stage without assigning any reason.

Development Management Institute (DMI)

Development Management Institute (DMI) was set up on 13 February 2014, pursuant to a desire of the Government of Bihar to establish a High-Performance Knowledge Institution (HPKI). DMI believes that the livelihoods of small producers and marginalized people can be enhanced by organizing them to form member participation-based, democratically governed institutions that leverage the strengths of collectives and build enduring partnerships with professionals for reaping the benefits of technology and market integration. Inspired by and recognizing the growing need for Development Management Professionals, the Government of Bihar took the initiative to establish DMI as an autonomous institution. For more information please visit www.dmi.ac.in.


06/06/23