विकास प्रबंधन संस्थान
Development Management Institute

Competency Enhancement Programme on 'Case Writing Workshop for Development Practitioners'
Programme Coordinator: Prof. Sridhar Telidevara

Introduction

Writing case studies is an integral part of every development practitioner's role and responsibilities. The first-hand narration of documenting, describing and developing development experiences of practitioners into case studies brings out

1. the relevance of the developmental action
2. the impact of the work done at the grassroot level, and
3. the criticalities of operationalizing and implementing developmental activities.

The organization and its practitioners can gain from the mileage generated by the good work done as the importance of the work gets noticed both within industry and academia. It helps the organizations to document and project the best practices naturally by promoting case writing among the practitioners.

The case writing workshop is all about systematically capturing and detailing the core activity of the profession. It is all about writing how the practitioners experience the design, development, and implementation processes of the project, record the events, reflect upon and analyze the data generated, document the knowledge, and disseminate the information in various formats - cases, videos, etc. The cases are expected to helps academicians, other practitioners, policy makers, funding agencies, and, particularly, students to understand and appreciate the work of the profession and to leverage upon the knowledge generated in the process of implementing the project. The program also focuses on writing for digital media to get a wider reach and coverage for the efforts spent in achieving the program outcomes.

The critical skillset of writing impactful cases requires the participants to go through a journey of establishing the needs, sifting through the documents and the data collected from the field, organizing and presenting data and information, and adhering to the ethical considerations before getting the approval from the organization for dissemination.

The participants spend time working on cases of their own choosing, and it is expected that many of the participants will come to the workshop with rough drafts of potential cases. Please see the design of the program for more information.

Learning Objectives

The learning objectives are:

a. to encourage case writing among the frontline and midlevel practitioners
b. to help participants identify topics for writing based on their work
c. to write concise case studies for websites and digital media.
d. to understand and adopt ethical practices while writing cases

Design

The faculty team conducting the workshop will assign mentors to the participants. The participants will prepare rough drafts of their cases before coming to the workshop. The participants are encouraged to choose completed work so that the outcomes are readily available for writing a case. Care must be exercised by the participants to adhere to ethics and not reveal any of their client information that is supposed to be kept confidential. The CEP focuses on:

1. Establishing the need for writing a case study
2. Case Structure and Style
3. Guiding principles for writing case studies
4. Ethical considerations while writing cases
5. Case writing for digital media

Pedagogy

The pedagogy uses faculty participant interactive learning sessions, group activity, case discussions and analysis, interviews with practitioners and academicians on case writing, and hands on experience on a topic chosen by the participants.
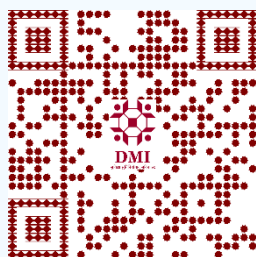
Who Will Benefit?

The program enables mostly frontline and midlevel practitioners in developmental organizations to develop case writing skills.

Duration:

Three Days

Programme Fee

The program fee is Rs 15,000 per participant. It includes the academic fee including any material and training kit and GST but does not include the boarding and lodging of the participants. Support for Boarding and Lodging will be provided, and the participants can pay for the same directly to the hotel.

Faculty Profile for the Program

https://www.dmi.ac.in/about-faculty/18/Sridhar
https://www.dmi.ac.in/about-faculty/2/Aditi
https://www.dmi.ac.in/about-faculty/4/Geetika

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