POST-GRADUATE PROGRAMME IN DEVELOPMENT MANAGEMENT
ADMISSIONS 2019

Empowering Grassroots
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India stands third in World Bank ranking that measures economies based on their Purchasing Power Parity but 131st in the Human Development Index. Thus, the debate between growth per se and development with inclusive growth becomes even more relevant.

Development Management Institute has been established as an empowering educational institution, integrating participation, governance and management to fulfill the vision of sustainable development across India, particularly by empowering the poorest. Building on past learning, DMI seeks to be an institute that will build and impart new kinds of capacities pro-actively with current needs and challenges. DMI stands at the crossroads of existing discourses on development concepts, theories and practices, current implementation strategies and challenges, and project execution expertise.

Achieving the Sustainable Development Goals requires a synergetic alliance among multiple stakeholders in the society: The State, Markets, Civil Society and Community. Such an endeavour also requires extensive competency creation, efficient resource management and governance effectiveness at all levels. Quality development management professionals are required in large numbers to help use human, financial and other resource inputs to achieve the desired outcomes.

Development Management Institute, established with the active support of the Government of Bihar, Bihar Rural Livelihoods Promotion Society (BRLPS), and COMFED beckons all of you to embark on this exciting journey.

With Best Wishes,
Anup Mukerji
Chairman

Aspiring development management professionals! Development Management Institute (DMI), Patna invites participants to join the two-year post Graduate Programme in Development Management (PGDM) designed to empower grassroots communities and stakeholders in participatory governance and management of resources, institutions and enterprises for enhancing livelihoods and to usher in sustainable development.

Through a unique blend of interactive classroom sessions and experiential learning, the curriculum of PGDM course promotes perspective building and learning in foundational, functional, and general management. Further, integrative courses covering Strategic Management, Sectoral Studies and Social Sciences across five classroom terms and experiential field based learning phases – Development Immersion, Enterprise Learning and Management Internship – provide opportunities for reflection, validation and assimilation of classroom learning by doing.

The PGDM is taught by a faculty team equipped adequately with domain expertise and experience. Opportunities to interact with eminent development practitioners and distinguished academics help participants to inculcate values of excellence, integrity, innovation and praxis. Joining the PGDM Programme exposes participants to a host of community, civil society, business and government organisations associated with DMI in a variety of mutually enriching and learning engagements. On successful completion, career opportunities as development management professionals await the participants, with significant opportunities to contribute to societal transformation.

To embark on a road less travelled and to co-create newer pathways to greater common good, the admitted participants have to rise within and rise above, through enlightened self-interest and an abiding commitment to human development. We welcome you to apply for admission to DMI and make the best use of this opportunity to pursue a uniquely designed course in Development Management that prepares the participants for highly rewarding and deeply satisfying careers as development managers, professionals, and leaders.

With Best Wishes,
Hemnath Rao Hanumankar
Director
My Dear Development Professionals, Business Executives and Aspirants,  
Greetings!  
Welcome to Development Management Institute, Patna where excellence is nurtured with sensitivity, business is pursued with passion and true development is celebrated in the endeavour to attain our motto of “Empowering the grassroots”.  

As you are planning for a lifetime of experience and a meaningful future, we present our prestigious two years Postgraduate Diploma in Development Management (PDM) and invite you to be part of an enriching journey of education and experience. PDM has a unique programme design and is anchored by a team of adroit faculty and working professionals from industries and development organisations. It provides participants with a robust understanding of concepts of development, its various tools and strategies, and its implications for society on the whole. The uniqueness of the course is its well-crafted Experiential Learning components providing opportunities to the participants to spend more than 26 weeks in actual field conditions to gain hands-on experiences of development realities under the able guidance of experts. The course aims at grooming participants as socially responsible, sensitive, committed and competent professionals to face the real world.  

I invite you to join, experience and explore the most meaningful journey of life as a participant. I am sure, you will not miss this wonderful opportunity of “being the change you want to see in the world”. Welcome to the family of DMI!  

With Best Wishes,  
Niraj Kumar  
Dean

Dear Aspirants of Management Education,  
Greetings!  
The fast-paced dynamic world, we are living in, demands to forge a synergistic alliance between individual aspirations and collective responsibility. Development is no longer a need only for the rural territories; it is equally needed in urban spaces. There is a dire need of preparing a cadre of Development Management Professionals equipped with managerial and leadership competencies, to address the challenges faced in the rural and urban areas.  
The Development Management Institute (DMI), Patna beckons on you to take up this challenge and travel the path less travelled with us. The DMI facilitates an ecosystem of learning and career readiness for aspirants willing to move ahead in the development sector. The DMI has been achieving full placements in all the batches since inception. The COMFED supported scholarship at the DMI, provides an opportunity for the participants to earn for their education fee on the basis of meritorious performance during the two-year, AICTE-approved Post Graduate Programme in Development Management (PDM). The faculty members are affable and promote mutual interaction and learning for untangling the issues and enlightening. The infrastructure with the institute is of world class and further familiarizes the participants to dispel any kind of myths and embolden them with confidence to face any unforeseen situation.  

I invite you to collaborate and join the two-year PDM programme at the DMI. Together we shall empower the grassroots.  
With Best Wishes,  
Amrita Dhiman  
Coordinator – Admissions
Sustainable Development envisions striving for greater common good, promoting goodwill, balanced pursuit of individual and collective gains, ecologically harmonious and inclusive growth, and fulfillment of aspirations of all human beings. Synergetic functioning of Government, Business, Civil Society, and Community Organisations promoting harmony and complementing or supplementing the deficiencies of one by the others is necessary for achieving Sustainable Development Goals (SDGs).

The SDGs present an opportunity to approach, in a holistic manner, the current development challenges such as widening inequalities; social, political and economic marginalisation; and environmental degradation exacerbated by climate change.

(i) Social well-being of all within global environmental constraints;

(ii) Distributive justice in relation to employment, income, and access to resources and services; and

(iii) Gender and inter-generational equity, remains the key concern and requires immediate attention.

DMI recognises the fact that the need for professional management and good governance is far greater than it exists now to meet the Sustainable Development Goals.
Development Management Education: A Holistic Learning

There is an urgent need for striking an optimal balance between societal and individual orientation through a synergetic alliance among the multiple stakeholders. DMI aims at meeting this dire need by developing managerial and leadership competencies through the processes of integral learning, professionalization, trans-disciplinary research, and conscientisation, as explained below:

Integral learning aims to leverage various forms of knowledge such as conceptual knowledge, experiential knowledge, factual and procedural knowledge, and propositional knowledge to evolve a coherent world view and embraces the 4D cycle consisting of Discovery, Dream, Design, and Doing phases of Appreciative Inquiry. This encompasses both tacit and explicit knowledge.

Trans-disciplinary research connotes a strategy that transcends many disciplinary boundaries to create a holistic approach. It applies to efforts focused on problems that transcend the boundaries of two or more disciplines and helps comprehend the ever-growing complexities of an inter-dependent world. This also involves self-transcendence and ever widening inclusive perspectives.

Professionalization is the social process by which any trade or occupation transforms itself into a true ‘profession of the highest integrity and competence’. “Professionalisation demands inculcating academic qualifications; expert and specialised knowledge in the field; excellent practical and literary skills; high quality work output; high standard of professional ethics; efficient work habits, and motivation to working independently.”

Conscientisation means an awakening of consciousness - a change in a person involving critical awareness of his or her own identity and situation in nature and in society; the capacity to analyse causes and consequences; and to act logically and reflectively so as to transform reality. Praxis, or cycles of reflection-action, as Freire calls, are essential to this process leading to spiral learning.

Programmes and Activities

DMI endeavours to empower grassroots through:

- Creation of a cadre of Development Management Professionals, through post-graduate academic teaching programmes;
- Competencies Enhancement Programmes (CEPs) for Development Management Praxis;
- Orientation of Vision, Values and Leadership Practices towards Good Governance, by working with organisations and institutions at different levels; and
- Engagement in networked transdisciplinary Action Research and Policy Advocacy, through its Collaborative Action Research and Education (CARE) Centres.

DMI offers a unique opportunity for fresh graduates as well as existing development practitioners to blossom as Development Management Professionals committed to empowering grassroots for sustainable livelihoods and development. The programmes and activities of DMI foster values of participation, excellence, integrity, mindful alertness, and innovation through praxis and transform the participants into professionals of high repute with excellent managerial and leadership competencies.

DMI has embarked on establishing Development Management as field of education by attracting aspiring individuals and praxis-oriented scholars from India and from the rest of the globe. The character of DMI is integrated with the scholastic and spiritual traditions of humanity in nurturing enlightened self-interest and striving to serve the greater common good as the logo of the Institute depicts.
**Well-being and Livelihoods**

The activities of this centre will revolve broadly around themes like Participatory Governance and Management of Natural Resources; Primary Health Care; Child Nutrition and Protection; Drinking Water and Sanitation; Access to Education; Skills for Wage and Self-employment; Access to Financial and Information Services; and Enhancing Productivity of Farm and Non-Farm Activities.

**Collectives and Commons**

The centre envisions conducting value chain scoping studies for collective enterprises at multiple levels for significantly enhancing the livelihoods of the poor and marginalised. The broad themes proposed to be pursued at this centre are: Participatory governance and management of collective enterprises; promotion of structures for significant value addition and market integration to ensure sustainability.

**Leadership and Governance**

The Centre for Leadership and Governance aims at Enhancing the Effectiveness and Efficiency of Governance Systems and Structures; Increasing Citizen Participation and Collaboration; Reducing Information Asymmetry; and Transparent and Accountable Implementation. The centre plans to impart leadership and governance competencies for firmly establishing participatory governance and management practices at multiple levels.
DMI launched the two-year full-time Post-Graduate Programme in Development Management (PDM) with the approval of AICTE in July 2014.

The PDM curriculum is focused on imparting competencies necessary for management of resources, enterprises, institutions and interventions, in an environment of participatory governance and stakeholder accountability. The praxis-oriented interactive learning is facilitated by a faculty team of career academics, practising professionals and practitioner-turned academics endowed with domain expertise and experience.

**Programme Design**

The programme design is based on a curriculum that is a fine mix of mutually reinforcing classroom learning and hands-on experiential learning interspersed at regular intervals and facilitated by a network of diverse institutional partners of DMI, as may be seen from the following figure:

- **Induction** (2 weeks)
- **Interactive Learning Term I** (12 weeks)
- **Vacation 1** (1 week)
- **Interactive Learning Term II** (12 weeks)
- **Vacation 2** (1 week)
- **Development Immersion** (6 weeks)
- **Interactive Learning Term III** (12 weeks)
- **Placement** (1 week)
- **Interactive Learning Term V** (12 weeks)
- **Management Internship** (12 weeks)
- **Vacation 4** (1 week)
- **Interactive Learning Term IV** (12 weeks)
- **Enterprise Learning** (8 weeks)
- **Vacation 3** (1 week)

About 30% of the total programme duration is devoted to Experiential Learning and practical application of knowledge and skills learned in the Classroom Learning segments.
**Interactive Learning**

Interactive Learning consists of Foundational, Functional, and Integrative courses in Management like human resources, marketing, finance, operations, social, development and decision sciences. The course-work comprising a total of 30 credits is spread across five terms to introduce concepts and theories and build analytical skills and knowledge for application in real-life situations. The curriculum is constantly reviewed to keep it relevant to the current and future requirements.

In addition, Communication and Logical Thinking Skills are imparted through non-credit courses during the first three Interactive Learning Terms.

**Experiential Learning**

Experiential Learning is designed following David Kolb’s learning styles, such as Abstract Conceptualisation, Active Experimentation, Concrete Experience, and Reflective Observation. Such an exposure has been incorporated for the students to develop the required skills and attitudes. The DMI Faculty and Students closely interact at all the stages of the Experiential Learning phases.

Experiential Learning consists of three components: Development Immersion (DI), Enterprise Learning (EL), and Management Internship (MI).

- Development Immersion (DI) involves first-hand experience of understanding and working within diverse development contexts;
- Enterprise Learning (EL) focuses on learning about functional aspects of governance and management of enterprises, resources, and institutions; and
- Management Internship (MI) engages students to work on projects pertaining to livelihoods promotion and/or project work in community/ cooperative/ social collective enterprises or government/ civil society organisations including Corporate Social Responsibility (CSR).

The Experiential Learning segments account for 12 credit of work out of a total of 42 credits for the programme.

<table>
<thead>
<tr>
<th>Interactive Learning</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term I</td>
<td>6.0</td>
</tr>
<tr>
<td>Term II</td>
<td>6.0</td>
</tr>
<tr>
<td>Term III</td>
<td>6.0</td>
</tr>
<tr>
<td>Term IV</td>
<td>6.0</td>
</tr>
<tr>
<td>Term V</td>
<td>6.0</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>30.0</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Experiential Learning</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development Immersion</td>
<td>3.0</td>
</tr>
<tr>
<td>Enterprise Learning</td>
<td>4.0</td>
</tr>
<tr>
<td>Management Internship</td>
<td>5.0</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>12.0</strong></td>
</tr>
</tbody>
</table>

**The four learning styles being promoted:**

1. Divergence (preference for feeling and watching – CE/RO)
2. Assimilation (preference for thinking and watching – AC/RO)
3. Convergence (preference for thinking and doing – AC/AE)
4. Accommodation (preference for feeling and doing – CE/AE)
Career opportunities abound in the field of Development Management. DMI’s PDM course provides an opportunity for the participants to empathize with, investigate and understand the challenges and complexities of development through a unique blend of interactive classroom sessions and experiential learning.

On successful completion of the PDM Programme at DMI, a world of personally rewarding and professionally fulfilling career opportunities are available to the participants in Development Organisations of national and international repute; CSR Foundations, Cooperatives and Producers Collectives; Social Enterprises; and bilateral and multilateral development aid institutions. The potential employment opportunities are huge in development Management across agriculture and agribusiness value chains; sustainable livelihoods; food and nutritional security; health and sanitation; basic education; governance and enterprise leadership and related areas.

Since inception, DMI had a record of full Placements with few students receiving more than one offer.

**Placement Opportunities**

### Placement Opportunities

Career opportunities abound in the field of Development Management. DMI’s PDM course provides an opportunity for the participants to empathize with, investigate and understand the challenges and complexities of development through a unique blend of interactive classroom sessions and experiential learning.

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Since inception, DMI had a record of full Placements with few students receiving more than one offer.
The campus placements for third batch of two-year flagship program of DMI in Development Management (PDM) were held during February 1 to March 15, 2018. Twenty four participants of Post-Graduate Programme in Development Management (PDM 2016-18) graduated from DMI on April 18, 2018 and entered the professional world of development managers. As in last year, DMI expects full placements record this year too.

The batch of 24 students were placed or offered placement in various reputed national development agencies including Syngenta Foundation, Bihar Rural Livelihood Promotion Society (Jeevika), Aga Khan Rural Support Programme (India) (AKRSP India), Technoserve, Self-Reliant Initiatives through Joint Action (SRUAN), Saathi Samaj Sevi Santha (SATHIII), COMFED Unions, Quest Alliance, Jharkhand State Livelihood Promotion Society (JSLPS), Taru Consultancy, Satin Credit, Samasta Microfinance, Maahi Milk Producer Company Limited (MAAHI Dairy), IPAS Development Foundation.

### Recruiters

![TATA TRUSTS](image1)

![Syngenta](image2)

![IFMR Rural Channels](image3)

![COMFED](image4)

![FWWB](image5)

![Samunnati](image6)

![MAAHI](image7)

![Quest Alliance](image8)

![DEHI COMMISSION FOR WOMEN](image9)

### PDM Fee Structure

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Particulars</th>
<th>First Year</th>
<th>Second Year</th>
<th>Total (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Term 1</td>
<td>Term 2</td>
<td>Term 3</td>
</tr>
<tr>
<td>A. Tuition Fees (₹)</td>
<td>1. Classroom Segment</td>
<td>1,00,000</td>
<td>1,00,000</td>
<td>1,00,000</td>
</tr>
<tr>
<td></td>
<td>2. Development Immersion</td>
<td></td>
<td>20,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3. Enterprise Learning</td>
<td>20,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>4. Management Internship</td>
<td>20,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total A (₹)</strong></td>
<td><strong>1,00,000</strong></td>
<td><strong>1,20,000</strong></td>
<td>**1,20,000</td>
</tr>
<tr>
<td>B. Service Fees (₹)</td>
<td>1. Computer and Internet Services</td>
<td>2,500</td>
<td>2,500</td>
<td>2,500</td>
</tr>
<tr>
<td></td>
<td>2. Library and Teaching Aid Unit</td>
<td>2,500</td>
<td>2,500</td>
<td>2,500</td>
</tr>
<tr>
<td></td>
<td>3. Books</td>
<td>2,000</td>
<td>2,000</td>
<td>2,000</td>
</tr>
<tr>
<td></td>
<td><strong>Total B (₹)</strong></td>
<td><strong>7,000</strong></td>
<td><strong>7,000</strong></td>
<td><strong>7,000</strong></td>
</tr>
<tr>
<td>C. Other Annual Charge (₹)</td>
<td>1. Student Activities Fund</td>
<td>1,500</td>
<td></td>
<td>1,500</td>
</tr>
<tr>
<td></td>
<td>2. Medical Expenses</td>
<td>500</td>
<td></td>
<td>500</td>
</tr>
<tr>
<td></td>
<td>3. Alumni Association Membership</td>
<td></td>
<td></td>
<td>1,000</td>
</tr>
<tr>
<td></td>
<td><strong>Total C (₹)</strong></td>
<td><strong>2,000</strong></td>
<td></td>
<td><strong>3,000</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Grand Total (A+B+C) (₹)</strong></td>
<td><strong>1,09,000</strong></td>
<td><strong>1,27,000</strong></td>
<td>**1,27,000</td>
</tr>
</tbody>
</table>

**Note:**

1. An additional amount of ₹ 10,000 (Rupees Ten Thousand Only) is to be paid as caution money which is refundable.
2. Hostel accommodation cost is subsidised but participants will be required to pay ₹ 1,500 (Rupees One Thousand Five Hundred only) per month towards hostel maintenance fee.
**SCHOLAR SUPPORT (SCHOLARSHIP SCHEME)**

DMI provides generous merit-based fee waiver based on performance during PDM up to 100% of tuition fee. DMI has instituted a scholar support fund of this purpose.

<table>
<thead>
<tr>
<th>Sl NO.</th>
<th>Grade Point Average (GPA)</th>
<th>Scholarship (Fee Waiver)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2.20 - 2.33</td>
<td>25% of tuition fee</td>
</tr>
<tr>
<td>2</td>
<td>2.34 - 2.65</td>
<td>50% of tuition fee</td>
</tr>
<tr>
<td>3</td>
<td>2.66 - 2.99</td>
<td>75% of tuition fee</td>
</tr>
<tr>
<td>4</td>
<td>3.00 and above</td>
<td>100% of tuition fee</td>
</tr>
</tbody>
</table>

*Subject to change during the Academic Session 2019-21

**EDUCATIONAL LOAN**

The Institute also facilitates Educational Loans for the needy and eligible students. The students will be assisted in securing educational loans on the best possible terms, if they fulfill the specified requirements.

**SPONSORED CANDIDATES**

Government and Non-Government Development Organisations, Development Support Organisations and Collective Enterprises may sponsor employees meeting the eligibility. They can complete the programme over a period of two continuous years. Alternatively, they may opt for Certificate in Development Management (CDM) at the end of the first year. If sponsored to continue, the CDM holders will have the option to rejoin DMI within three years and complete the second year of the programme to obtain PGDM in Development Management.

**ELIGIBILITY TO APPLY FOR ADMISSION TO PDM**

- Minimum 3-year Bachelor’s degree (or equivalent) in any discipline, with at least 50% marks (45% for SC/ST/PwD candidates) in aggregate from a recognised University/Institute by AICTE/UGC. Students appearing for their final year degree examination may also apply.
- Valid score in CAT / XAT / GMAT / CMAT / MAT for 2019 admissions.

Please Note: Application form can be submitted through online mode before April 30, 2019.

**APPLICATION PROCESS**

The filling of online Application Form contains three (3) steps:

- **Step 1** Registration
  - Requirements:
    - Valid and active personal Email Id for verification and future correspondence
    - Valid Mobile Number for future correspondence.

- **Step 2** Online Application
  - Requirements:
    - 10th, 12th & Graduation marksheets
    - Valid Document for identity proof (Aadhaar/PAN/Passport/Driving License/Voter Card), anywhere
    - Category/caste certificate, for other than General category, issued by competent authority of Government of Bihar.
    - Residential proof for applicants claiming Domicile of Bihar.
    - Disability certificate (for person with disability)
    - Registration details of any one of the Management Admissions Tests (CAT/XAT/GMAT/CMAT/MAT) for 2019 admissions
    - Work experience certificates, if any
    - Certificates of Sports/Extra Curricular Activities, not more than 5 years old, if any

- **Step 3** Payment of Application Fee
  - Requirements:
    - Internet Banking/Debit/Credit card for online payment of application fee
## Selection Criteria

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Weightage</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAT / XAT / GMAT / CMAT / MAT Score</td>
<td>35%</td>
</tr>
<tr>
<td>Group Exercise (GE)</td>
<td>20%</td>
</tr>
<tr>
<td>Assessment of Writing Skills and Personal Interview (PI)</td>
<td>25%</td>
</tr>
<tr>
<td>Academic Performance</td>
<td>10%</td>
</tr>
<tr>
<td>Weightage for Participation in Sports/ Extra-Curricular Activities</td>
<td>10%</td>
</tr>
<tr>
<td>Academic Diversity and Work Experience</td>
<td></td>
</tr>
</tbody>
</table>

## Academic Calendar 2019-21

<table>
<thead>
<tr>
<th>Activity</th>
<th>Starting Date</th>
<th>Ending Date</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Academic Year</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Induction and Orientation</td>
<td>Monday, Jun 17, 2019</td>
<td>Saturday, Jun 29, 2019</td>
<td>02</td>
</tr>
<tr>
<td>Classroom Learning Term I</td>
<td>Monday, Jul 01, 2019</td>
<td>Saturday, Sep 21, 2019</td>
<td>12</td>
</tr>
<tr>
<td>Classroom Learning Term II</td>
<td>Monday, Sep 23, 2019</td>
<td>Saturday, Dec 21, 2019</td>
<td>13</td>
</tr>
<tr>
<td>Vacation - I</td>
<td>Monday, Dec 23, 2019</td>
<td>Saturday, Dec 28, 2019</td>
<td>01</td>
</tr>
<tr>
<td>Development Immersion (DI)</td>
<td>Monday, Dec 30, 2019</td>
<td>Saturday, Feb 08, 2020</td>
<td>06</td>
</tr>
<tr>
<td>Classroom Learning Term III</td>
<td>Monday, Feb 10, 2020</td>
<td>Saturday, May 02, 2020</td>
<td>12</td>
</tr>
<tr>
<td>Vacation - 2</td>
<td>Monday, May 04, 2020</td>
<td>Saturday, May 09, 2020</td>
<td>01</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td>47</td>
</tr>
<tr>
<td>Second Academic Year</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enterprise Learning (EL)</td>
<td>Monday, May 11, 2020</td>
<td>Saturday, Jul 04, 2020</td>
<td>08</td>
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<tr>
<td>Classroom Learning Term IV</td>
<td>Monday, Jul 06, 2020</td>
<td>Saturday, Sep 26, 2020</td>
<td>12</td>
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<tr>
<td>Vacation - 3</td>
<td>Monday, Sep 28, 2020</td>
<td>Saturday, Oct 03, 2020</td>
<td>01</td>
</tr>
<tr>
<td>Management Internship (MI)</td>
<td>Monday, Oct 05, 2020</td>
<td>Saturday, Dec 26, 2020</td>
<td>12</td>
</tr>
<tr>
<td>Classroom Learning Term V</td>
<td>Monday, Dec 28, 2020</td>
<td>Saturday, Mar 20, 2021</td>
<td>12</td>
</tr>
<tr>
<td>Placement Week</td>
<td>Monday, Mar 22, 2021</td>
<td>Saturday, Mar 27, 2021</td>
<td>01</td>
</tr>
<tr>
<td>Convocation</td>
<td>Sunday, April 18, 2021</td>
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<tr>
<td>Total</td>
<td></td>
<td></td>
<td>46</td>
</tr>
</tbody>
</table>

## Important Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commencement of Online Application Process</td>
<td>October 15, 2018</td>
</tr>
<tr>
<td>Start of Selection Process (GE &amp; PI)</td>
<td>April 02, 2019</td>
</tr>
<tr>
<td>Last Date for Submission of Online Application Form</td>
<td>April 30, 2019</td>
</tr>
<tr>
<td>Announcement of Results (Tentative)</td>
<td>May 10, 2019</td>
</tr>
<tr>
<td>Announcement of Results (Tentative)</td>
<td>May 10, 2019</td>
</tr>
<tr>
<td>Convocation</td>
<td>Sunday, April 18, 2021</td>
</tr>
</tbody>
</table>
PDM 2017-19 Batch Profile

Educational Background of PDM 2017-19 Batch

- B.COM: 41%
- B.Sc.: 14%
- B.E.: 4%
- B.A.: 9%
- BJMC: 5%
- BBM: 9%
- BBA: 18%

Total Number of Participants: 22

PDM 2018-20 Batch Profile

Educational Background of PDM 2018-20 Batch

- B.COM: 24%
- B.E.: 4%
- B.A.: 9%
- LLB: 2%
- B.Tech.: 24%
- B.Sc.: 7%
- BBA: 20%
- BBM: 15%
- BCA: 13%
- B.Com: 6%

Total Number of Participants: 46
LEARNING SPACE

Equipped with the latest multimedia and other learning facilities, DMI Learning Spaces provide a natural and conducive ambience for learning. The Learning Spaces are fully air-conditioned with dedicated facilities for students to connect with others.

KNOWLEDGE CENTRE

DMI houses RFID enabled state-of-the-art Knowledge Centre with more than 6,500 volumes comprising textbooks and reference books. In addition to more than twenty national and international journals and more than a dozen newspapers in print version, the Knowledge Centre provides round-the-clock access to prominent databases like EBSCO, EPWRF, Indiastat, and J-GATE.

Articles and papers from HBR, MIT Sloan Review, Academy of Management Review, Decision, and Vikalpa are just a very small part of databases available to the students. The fully air-conditioned Knowledge Centre is equipped with latest multimedia and ICT facilities.

<table>
<thead>
<tr>
<th>Books</th>
<th>6,531 Volumes, 5958 Titles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journals</td>
<td>14 (Print), 10,000 (Electronic)</td>
</tr>
<tr>
<td>Magazines</td>
<td>13 (Print)</td>
</tr>
<tr>
<td>Newspapers</td>
<td>13 (Print), 1,000 (Electronic)</td>
</tr>
<tr>
<td>Databases</td>
<td>EBSCO, EPWRF, Indiastat, J-GATE</td>
</tr>
</tbody>
</table>

DMI Admissions 2019-21
**Meeting Minds and Idea Exchange Centre**

DMI has fully air-conditioned spaces for Meeting Minds and Idea Exchange Centre with adequate seating capacity. Equipped with the latest ICT-enabled devices, the centres are designed to host a plethora of events including cultural programmes, guest lectures, and seminars.

**Information Hub**

With a dedicated Information Hub available to students, DMI provides a strong platform for them to excel in technology-driven learning. Students are encouraged to learn the latest in statistical analysis and other management-oriented technologies with their laptop computers in the classroom. The campus is equipped with high-speed internet connectivity, backed by LAN and Wi-Fi and multiple services.

**Hostel**

The PDM programme is fully residential and the participants are required to stay in the hostel. The Institute provides the best possible amenities to make participants’ life in the hostel comfortable. Our aim is to provide a warm homely atmosphere with a relaxed lifestyle, which encourages free and original thinking; thus contributing significantly to excellent academic performance.

The hostel has recreational facilities, round-the-clock security and electronic surveillance helping in promoting quality lifestyle. The ultra-modern facilities are among the best of all.
Prof. Hemnath Rao Hanumankar is currently a Senior Professor and Director at the Development Management Institute (DMI), Patna, India. Before joining the DMI in 2016, he was the Dean of Management and also the founder Director of the Centre for Poverty Studies and Rural Development at the Administrative Staff College of India. His applied research and consulting work spans wide ranging subjects including food and water security, sustainable rural livelihoods, agriculture extension, agripreneurial value chains and social enterprise development with focus on convergence of best management practices across business organisations and not for profit development institutions. He has designed and delivered capacity building programmes in strategic management for senior and top management of large private and public sector enterprises and for senior civil servants of Government of India. He has also been actively consulting with the Commonwealth Secretariat, UNDP, The World Bank, EU-CEDE, SPARK and other international organisations across continental Africa and the South Pacific Region, and serves on various policy making committees of the Government of India and States.

Prof. Niraj Kumar is an academician with an excellent academic background and more than 20 years of experience in teaching, research, training and advisory service. A graduate (Agriculture) and Post Graduate (Agri. Communication and Extension) from G. B. Pant University of Agriculture and Technology, Pantnagar, he has been faculty of Indian Institute of Forest Management (IIFM), Bhopal. Before joining Development Management Institute (DMI), Patna, he served Xavier Institute of Management, Bhubaneswar (XIMB) as a faculty of Rural Management. He had done Ph. D. from Indian Veterinary Research Institute (IVRI), Izatnagar. His papers have been published in journals of international repute. His areas of interests are Inclusive Value Chain, Agribusiness and Corporate Social Responsibility.

Prof. Surya Bhushan, holds PhD in Economics, is Associate Professor at Development Management Institute (DMI), Patna, Bihar. An alumnus of CESP, JNU, he has more than nine years of global industry experience with Accenture Management Consultancy in the marketing analytics division. He has published articles in the refereed journals on the productivity growth of agriculture in India using parametric and non-parametric methods. He has written a book recently, entitled, Agriculture and Environment in India. His current area of interest includes, Livelihoods and Well-Beings, Inclusive Business Models, Impact Assessment, Productivity Growth and Technical Efficiency Estimation, especially in agriculture.

Sridhar Telidevara holds a Ph.D from State University of New York, University at Buffalo. He has several years of work experience in the steel industry (SAIL and RINL), and academic experience in management institutions of repute across India prior to joining DMI. His teaching interests include quantitative research methods, community based microfinance, and Analytics and Machine Learning. His primary areas of work are sustainable livelihoods, financial inclusion, quantitative modeling for impact evaluation, and latent variable methods for studying consumer behavior.
Prof. Amrita Dhiman has extensive field exposure and experience of working with corporate houses, government, and academic institutions for more than ten years. She holds a Bachelor degree in Agriculture from G.B.P.U.A.T., Pantnagar and PGDM (ABM) from VAMNICOM, Pune. She has worked earlier with Karvy Comtrade Ltd. at Hyderabad as a Research Analyst and as Deputy Manager with Mahindra & Mahindra Ltd. at Mumbai. Prior to joining DMI, she has been working as a Prime Minister’s Rural Development Fellow (PMRDF) in Bihar wherein she worked on various government schemes. She has contributed richly to capacity building of elected representatives, agriculture and rural development officers at various levels and to documenting the initiatives taken up for improved governance and outreach. Her interests broadly include Agri-Business Management, Governance and Public Policy.

Prof. Aditi Thakur is an engineer-turned management professional with a passion for making a difference in the lives of people. She has worked in the Energy division with one of the largest business houses in India, and in Talent Management division of a leading IT product company before joining DMI. Her areas of research interest include performance management, team building, coaching/mentoring. She is deeply interested in issues concerning children and works in the area of child rights. She is engaged in conducting action research projects and well as capacity building programmes for different functionaries who work with children.

Prof. Geetika Varshneya an alumnus of Indian Institute of Management (IIM), Rohtak has an extensive research, teaching, and industrial exposure. Prior to joining the Fellow Programme in Management in the Marketing area at IIM Rohtak, she worked with corporates for more than four years. She obtained her Master’s degree in Fashion and Apparel from NIFT Bangalore. She holds a B. Tech degree in Textile Technology. She has contributed to several reputed National and International conferences organized by prominent International associations like INFORMS. Her research papers have appeared in several leading International journals such as Journal of Retailing and Consumer Services, Journal of Strategic Marketing, Marketing Intelligence & Planning and Journal of Fashion Marketing and Management. She has also contributed to several case studies; some of the cases written by her have been published in the Emerald Emerging Markets Case Studies and IIM Ahmedabad Case Centre. Her research interests broadly include farm/non-farm livelihoods and market-oriented value enhancement.
**GUEST FACULTY**

- Prof. Mira Tiwari  
  University of East London
- Dr. Agyea Tripathi  
  Ex-BASIX
- Mr. Shyamal Gupta  
  Development Professional
- Mr. Anindo Banerjee  
  PRAXIS
- Prof. Ashutosh Dutt  
  MICA
- Prof. Mala N Reddy  
  Ex-TERI University
- Prof. Tara Nair  
  GIIDR
- Prof. Smriti Das  
  TERI University
- Mr. Om Prakash  
  IIT Delhi
- Prof. M. V. Shiju  
  TERI University
- Prof. Tanuja Sharma  
  MDI
- Dr. Neeraj Sinha  
  Patliputra University
- Mr. Sunil Jha  
  Development Professional
- Mr. Satyajit Singh  
  Shakti Sudha

**MANAGERS & STAFFS**

- Mr. Suman Kumar  
  Manager Administration
- Mr. Manish Kumar  
  Manager Accounts & Finance
- Mr. M S Jambunathan  
  Manager ITeS
- Mr. Subodh Kumar  
  Manager CEP
- Ms. Nidhi Kumari  
  Secretary (Library)
- Mr. Abhay Avichal  
  Secretary (PDM)
- Mr. Akshay Kamal Pandey  
  Programme Assistant
- Mr. Shashi Shankar  
  Assistant (Purchase & Store)
- Mr. Gaurav Dutta  
  Assistant (Accounts)
- Mr. Abhishek Saurav  
  Programme Assistant
- Mr. Mukesh C Sharan  
  BRLPS
- Mr. Manoj Kumar  
  BRLPS
- Mr. Anil Jha  
  DoAg, Govt. of Bihar
- Dr. Priyadarshini Narain  
  Patna University
- Shri Kaushlendra  
  KAUSHALYA Foundation
- Mr. Rahul Kumar  
  Project Associate (Admissions)

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**PRESIDENT**

Shri Nitish Kumar  
Hon’ble Chief Minister of Bihar

**CHAIRMAN**

Shri Anup Mukerji

**MEMBER SECRETARY**

Prof. Hemnath Rao Hanumankar  
Director, DMI

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  Ministry of Human Resources Development, Govt. of India, New Delhi
- Principal Secretary  
  Cooperative Department, Govt. of Bihar, Patna
- Principal Secretary  
  Education Department, Govt. of Bihar, Patna
- Principal Secretary  
  Finance Department, Govt. of Bihar, Patna
- Principal Secretary  
  Panchayati Raj Department, Govt. of Bihar, Patna
- Principal Secretary  
  Urban Development Department, Govt. of Bihar, Patna
- Secretary  
  Rural Development Department, Govt. of Bihar, Patna
- Secretary  
  Animal & Fisheries Resources Department, Govt. of Bihar, Patna

*As of September, 2018*
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Chairman,  
Development Management Institute

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Director, DMI

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Ministry of Human Resource Development,  
Govt. of India, New Delhi

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Govt. of Bihar, Patna

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Secretary,  
Rural Development Department,  
Govt. of Bihar

**Shri Balamurugan D, IAS**  
CEO, BRLPS, Patna, Bihar

**Smt. Shikha Srivastava, IRTS**  
MD, COMFED,  
Patna

**Dr. M.K. Tiwari**  
Regional Officer, AICTE, Northern Region,  
Vikas Nagar, Kanpur, UP

**Shri Sushil Kumar**  
Director, Higher Education,  
Govt. of Bihar

**Prof. Niraj Kumar**  
Senior Professor and Dean,  
Development Management Institute

**Prof. Aditi Thakur**  
Assistant Professor,  
Development Management Institute

**NON-MEMBER SECRETARY**

Shri Suman Kumar, BAS  
Manager Administration,  
Development Management Institute

*As of November, 2018*
ASSOCIATE ORGANISATIONS

DMI has been set up with the active support of the Govt. of Bihar, Bihar Rural Livelihoods Promotion Society (BRLPS), The Bihar State Milk Co-operative Federation Ltd. (COMFED) and other prominent development support agencies.

Government of Bihar (GoB): Rural Development Department, Department of Planning & Development, Department of Finance, Department of Panchayati Raj, Department of Urban Development, Department of Animal & Fish Resources, Department of Cooperatives.

JEEVIKA- Bihar Rural Livelihood Promotion Society (BRLPS) is an independent society set up by the Government of Bihar and supported by the World Bank. The BRLPS is implementing JEEVIKA - Bihar Rural Livelihoods Project with the objective of enhancing the social and economic empowerment of the rural poor in Bihar. BRLPS is the designated State Rural Livelihoods Mission (SRLM), Bihar.

The Bihar State Milk Co-operative Federation Ltd. (COMFED) was established in 1983 as the implementing agency of Operation Flood programme of dairy development on “Anand” pattern in Bihar.

HOW TO REACH DMI

Patna is well connected by road, rail and air with major cities in India. Patna, the state capital of Bihar, is an ancient city that sprawls along the south bank of the River Ganges. It is home to Bihar Museum, a contemporary landmark exhibiting bronze sculptures and old coins from the region. Nearby, Indo-Saracenic-style Patna Museum displays a casket believed to contain the Buddha’s ashes. Close to the river, the Golghar is a domed colonial granary overlooking the city. Mahavir Mandir, southwest of Buddha Smriti Park, is a centuries-old temple dedicated to Lord Hanuman. The Indira Gandhi Planetarium screens films about astronomy and Srikrishna Science Centre’s interactive exhibits teach science in a playful way. The Gandhi Museum displays photos and statues of the Indian independence leaders. The Khuda Bakhsh Oriental Library preserves thousands of manuscripts. Sikhs worship at the white-domed Takht Sri Harmandir Sahib Ji. To the west, Sanjay Gandhi Biological Park is a botanical garden and zoo.
About the Logo

The geometric approach signifies the rigour and discipline essential for any kind of development and growth.

At the centre is a solid square which portrays the institute and its strong inter-linkages with the external world, as seen by the four connecting routes to the outer octagonal shape. Four honeycombed shapes surrounding the solid square represent the key stakeholders- State, Civil Society, Markets, and the Community.

The leaf-like structures on all four corners signify an open book, strengthening the perception of an academic institution. The circles along with the leaves represent the blossoming of empowered graduates with an integrated learning of perspectives, operational competencies, and contextual understanding. The sharp yet dynamic form represents discipline, excellence, and mindful alertness.

Set in an earthy terracotta color, the symbol portrays rootedness and humility with commitment to impart good education, that applied right, ushers in progressive well-being.