



DMI

विकास प्रबंधन संस्थान

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Development Management Institute

An Autonomous Institution Established by Government of Bihar

**POST-GRADUATE PROGRAMME IN
DEVELOPMENT MANAGEMENT**

ADMISSIONS 2019

Empowering Grassroots



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CHAIRMAN'S MESSAGE



India stands third in World Bank ranking that measures economies based on their Purchasing Power Parity but 131st in the Human Development Index. Thus, the debate between growth per se and development with inclusive growth becomes even more relevant.

Development Management Institute has been established as an empowering educational institution, integrating participation, governance and management to fulfill the vision of sustainable development across India, particularly by empowering the poorest. Building on past learning, DMI seeks to be an institute that will build and impart new kinds of capacities pro-actively with current needs and challenges. DMI stands at the crossroads of existing discourses on development concepts, theories and practices, current implementation strategies and challenges, and project execution expertise.

Achieving the Sustainable Development Goals, requires a synergetic alliance among multiple

stakeholders in the society: The State, Markets, Civil Society and Community.

Such an endeavour also requires extensive competency creation, efficient resource management and governance effectiveness at all levels. Quality development management professionals are required in large numbers to help use human, financial and other resource inputs to achieve the desired outcomes.

Development Management Institute, established with the active support of the Government of Bihar, Bihar Rural Livelihoods Promotion Society (BRLPS), and COMFED beckons all of you to embark on this exciting journey.

With Best Wishes,

Anup Mukerji
Chairman

DIRECTOR'S MESSAGE



Aspiring development management professionals!

Development Management Institute (DMI), Patna invites participants to join the two-year post Graduate Programme in Development Management (PGDM) designed to empower grassroots communities and stakeholders in participatory governance and management of resources, institutions and enterprises for enhancing livelihoods and to usher in sustainable development.

Through a unique blend of interactive classroom sessions and experiential learning, the curriculum of PGDM course promotes perspective building and learning in foundational, functional, and general management. Further, integrative courses covering Strategic Management, Sectoral Studies and Social Sciences across five classroom terms and experiential field based learning phases – Development Immersion, Enterprise Learning and Management Internship – provide opportunities for reflection, validation and assimilation of classroom learning by doing.

The PGDM is taught by a faculty team equipped adequately with domain expertise and experience. Opportunities to interact with eminent development practitioners and distinguished academics help

participants to inculcate values of excellence, integrity, innovation and praxis. Joining the PGDM Programme exposes participants to a host of community, civil society, business and government organisations associated with DMI in a variety of mutually enriching and learning engagements. On successful completion, career opportunities as development management professionals await the participants, with significant opportunities to contribute to societal transformation.

To embark on a road less travelled and to co-create newer pathways to greater common good, the admitted participants have to rise within and rise above, through enlightened self-interest and an abiding commitment to human development. We welcome you to apply for admission to DMI and make the best use of this opportunity to pursue a uniquely designed course in Development Management that prepares the participants for highly rewarding and deeply satisfying careers as development managers, professionals, and leaders.

With Best Wishes,

Hemnath Rao Hanumankar
Director

DEAN'S MESSAGE



My Dear Development Professionals, Business Executives and Aspirants,
Greetings!

Welcome to Development Management Institute, Patna where excellence is nurtured with sensitivity, business is pursued with passion and true development is celebrated in the endeavour to attain our motto of "Empowering the grassroots".

As you are planning for a lifetime of experience and a meaningful future, we present our prestigious two years Postgraduate Diploma in Development Management (PDM) and invite you to be part of an enriching journey of education and experience. PDM has a unique programme design and is anchored by a team of adroit faculty and working professionals from industries and development organisations. It provides participants with a robust understanding of concepts of development, its various tools and strategies,

and its implications for society on the whole. The uniqueness of the course is its well-crafted Experiential Learning components providing opportunities to the participants to spend more than 26 weeks in actual field conditions to gain hands-on experiences of development realities under the able guidance of experts. The course aims at grooming participants as socially responsible, sensitive, committed and competent professionals to face the real world.

I invite you to join, experience and explore the most meaningful journey of life as a participant. I am sure, you will not miss this wonderful opportunity of "being the change you want to see in the world". Welcome to the family of DMI!

With Best Wishes,

Niraj Kumar
Dean

COORDINATOR'S MESSAGE



Dear Aspirants of Management Education,
Greetings!

The fast-paced dynamic world, we are living in, demands to forge a synergistic alliance between individual aspirations and collective responsibility. Development is no longer a need only for the rural territories; it is equally needed in urban spaces. There is a dire need of preparing a cadre of Development Management Professionals equipped with managerial and leadership competencies, to address the challenges faced in the rural and urban areas.

The Development Management Institute (DMI), Patna beckons on you to take up this challenge and travel the path less travelled with us. The DMI facilitates an ecosystem of learning and career readiness for aspirants willing to move ahead in the development sector. The DMI has been achieving full placements in all the batches since inception. The

COMFED supported scholarship at the DMI, provides an opportunity for the participants to earn for their education fee on the basis of meritorious performance during the two-year, AICTE-approved Post Graduate Programme in Development Management (PDM). The faculty members are affable and promote mutual interaction and learning for untangling the issues and enlightening. The infrastructure with the institute is of world class and further familiarizes the participants to dispel any kind of myths and embolden them with confidence to face any unforeseen situation.

I invite you to collaborate and join the two-year PDM programme at the DMI. Together we shall empower the grassroots.

With Best Wishes,

Amrita Dhiman
Coordinator – Admissions



विकास प्रबंधन संस्थान
Development Management Institute

ORIGIN & MISSION

Development Management Institute (DMI) was set up on February 13, 2014 pursuant to a desire of the Government of Bihar to establish a High Performing Knowledge Institution (HPKI). DMI believes that the livelihoods of small producers and marginalised people can be enhanced by organising them to form member participation based, democratically governed institutions that leverage the

strengths of collectives and build enduring partnerships with professionals for reaping the benefits of technology and market integration. Inspired by and recognising the growing need for Development Management Professionals, the Government of Bihar took the initiative to establish DMI as an autonomous institution. The rationale of DMI is best captured in its mission:



To empower and usher in participatory governance and management of institutions, enterprises and resources for enhancing livelihoods and generating sustainable development



DMI AND SUSTAINABLE DEVELOPMENT GOALS

Sustainable Development envisions striving for greater common good, promoting goodwill, balanced pursuit of individual and collective gains, ecologically harmonious and inclusive growth, and fulfillment of aspirations of all human beings. Synergetic functioning of Government, Business, Civil Society, and Community Organisations promoting harmony and complementing or supplementing the deficiencies of one by the others is necessary for achieving Sustainable Development Goals (SDGs).

The SDGs present an opportunity to approach, in a holistic manner, the current development challenges such as widening inequalities; social, political and economic marginalisation; and environmental degradation exacerbated by climate change.

The progressive realization of

- (i) Social well-being of all within global environmental constraints;
- (ii) Distributive justice in relation to employment, income, and access to resources and services; and
- (iii) Gender and inter-generational equity, remains the key concern and requires immediate attention.

DMI recognises the fact that the need for professional management and good governance is far greater than it exists now to meet the Sustainable Development Goals.



DEVELOPMENT MANAGEMENT EDUCATION: A HOLISTIC LEARNING

There is an urgent need for striking an optimal balance between societal and individual orientation through a synergetic alliance among the multiple stakeholders. DMI aims at meeting this dire need by developing managerial and leadership competencies through the processes of **integral learning**, **professionalization**, **trans-disciplinary research**, and **conscientisation**, as explained below :

Integral learning aims to leverage various forms of knowledge such as conceptual knowledge, experiential knowledge, factual and procedural knowledge, and propositional knowledge to evolve a coherent world view and embraces the 4D cycle consisting of Discovery, Dream, Design, and Doing phases of Appreciative Inquiry. This encompasses both tacit and explicit knowledge.

Trans-disciplinary research connotes a strategy that transcends many disciplinary boundaries to create a holistic approach. It applies to efforts focused on problems that transcend the boundaries of two or more disciplines and helps comprehend the ever-growing complexities of an inter-dependent world. This also involves self-transcendence and ever widening inclusive perspectives.

Professionalization is the social process by which any trade or occupation transforms itself into a true 'profession of the highest integrity and competence'. "Professionalisation demands inculcating academic qualifications; expert and specialised knowledge in the field; excellent practical and literary skills; high quality work output; high standard of professional ethics; efficient work habits, and motivation to working independently."

Conscientisation means an awakening of consciousness - a change in a person involving critical awareness of his or her own identity and situation in nature and in society; the capacity to analyse causes and consequences; and to act logically and reflectively so as to transform reality. Praxis, or cycles of reflection-action, as Freire calls, are essential to this process leading to spiral learning.



PROGRAMMES AND ACTIVITIES

DMI endeavours to empower grassroots through:

- Creation of a cadre of Development Management Professionals, through post-graduate academic teaching programmes;
- Competencies Enhancement Programmes (CEPs) for Development Management Praxis;
- Orientation of Vision, Values and Leadership Practices towards Good Governance, by working with organisations and institutions at different levels; and
- Engagement in networked transdisciplinary Action Research and Policy Advocacy, through its Collaborative Action Research and Education (CARE) Centres.

DMI offers a unique opportunity for fresh graduates as well as existing development practitioners to blossom as Development Management Professionals committed to empowering grassroots for sustainable livelihoods and development. The programmes and activities of DMI foster values of participation, excellence, integrity, mindful alertness, and innovation through praxis and transform the participants into professionals of high repute with excellent managerial and leadership competencies.

DMI has embarked on establishing Development Management as field of education by attracting aspiring individuals and praxis-oriented scholars from India and from the rest of the globe. The character of DMI is integrated with the scholastic and spiritual traditions of humanity in nurturing enlightened self-interest and striving to serve the greater common good as the logo of the Institute depicts.



POST - GRADUATE PROGRAMME IN DEVELOPMENT MANAGEMENT

The pioneering activity of DMI is its two years full time Post-Graduate Programme in Development Management (PDM) which aims at preparing its graduates to achieve:

- Personal growth by widening perspectives through interactive learning from foundational, functional and integrative courses, enriched by experiential learning and reflective dialoguing process; and
- Transformation into Development Management Professionals through exposure to contextual realities during Development Immersion, Enterprise Learning and Management Internship modules that involve living and working at development sites in situ.



COMPETENCIES ENHANCEMENT PROGRAMMES

Competencies Enhancement Programmes (CEPs) constitute another important activity of the Institute for realization of its mission and vision, and are of two categories.

The first category of programmes are organisation-specific/ client-specific, and are designed and delivered as per the special requirements of individual organisations for their promoters, members, employees, and others identified by the organisations.

The second category of programmes are designed by the faculty of DMI, based on their interests and initiative to meet the needs of organisations associated with DMI. Such open programmes are communicated in advance to help the organisations sponsor the people to participate in them.

The CEPs range in duration from a few days to a few weeks, depending upon their scope, and may be conducted in-house at DMI or at a venue chosen by its client organisation. The learning and experiences gained during the CEPs are ploughed back in classrooms by the faculty members.

COLLABORATIVE ACTION RESEARCH AND EDUCATION CENTRES



DMI is establishing three Collaborative Action Research and Education (CARE) Centres to serve as hubs for innovation and incubation. The broad activities of the centres revolve around:

- Knowledge Management including co-creation, and establishing eco-system for propagation of best practices;
- Multi-stakeholder Interactive Learning; Collaborative Action Research; and Evidence-based Policy Advocacy; and
- Life Cycle Management Guidance and Support for institutions, programmes, and projects;
- Certificate Courses in collaboration with leading academic/ research institutions.

CARE CENTRES



Well-being and Livelihoods

The activities of this centre will revolve broadly around themes like Participatory Governance and Management of Natural Resources; Primary Health Care, Child Nutrition and Protection; Drinking Water and Sanitation; Access to Education; Skills for Wage and Self-employment; Access to Financial and Information Services; and Enhancing Productivity of Farm and Non-Farm Activities.



Collectives and Commons

The centre envisages conducting value chain scoping studies for collective enterprises at multiple levels for significantly enhancing the livelihoods of the poor and marginalised. The broad themes proposed to be pursued at this centre are: Participatory governance and management of collective enterprises; promotion of structures for significant value addition and market Integration to ensure sustainability.



Leadership and Governance

The Centre for Leadership and Governance aims at Enhancing the Effectiveness and Efficiency of Governance Systems and Structures; Increasing Citizen Participation and Collaboration; Reducing Information Asymmetry; and Transparent and Accountable Implementation. The centre plans to impart leadership and governance competencies for firmly establishing participatory governance and management practices at multiple levels.

ACADEMIC EVENTS

DMI organises on a regular basis several workshops, symposia, seminars, and similar events on a variety of topics and issues relevant to its mission. Such academic events are either a part of its CEPs and CARE centres, or are integrative and bring together concerns of several CEPs and CARE centres. The academic events are attended by leading academics, practising Development Management professionals, and thought leaders in the arena of Development Management.



RESEARCH, CONSULTATION AND PUBLICATIONS

DMI is engaged in the pursuit of academic research, supported by the consulting activities that it provides to its client organisations. Apart from helping the clients in solving their critical managerial and organisational issues, the consulting activities provide a rewarding experience for its faculty members in handling live management problems, and form the basis for many cases, research articles, and other publications that feed into and, in the process, add to the richness of its PDM and CEPs.

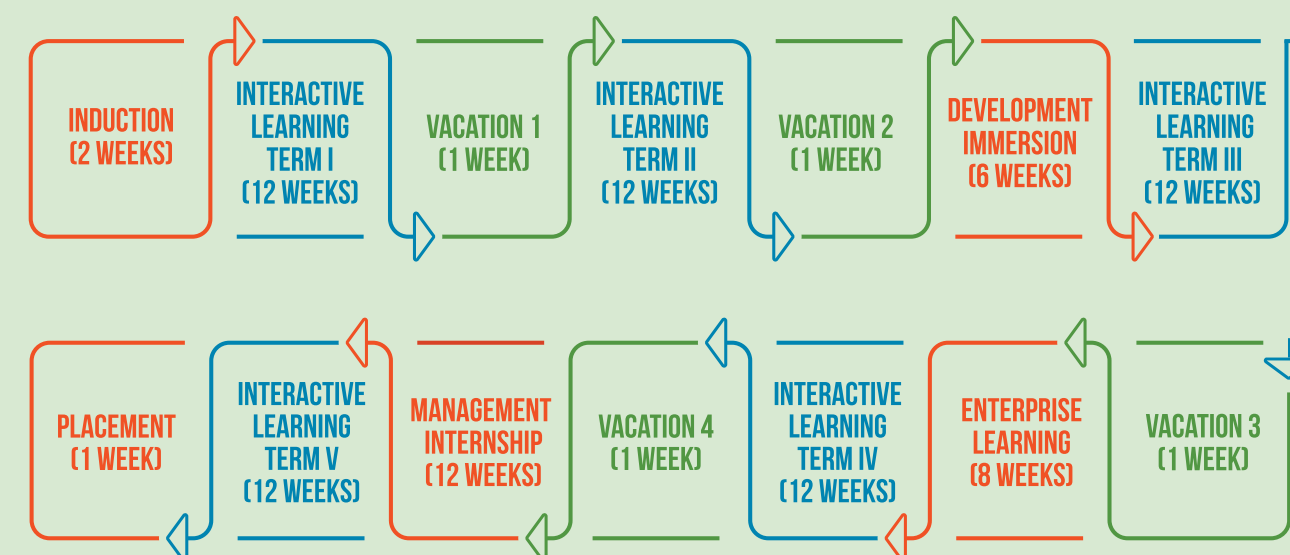
POST-GRADUATE PROGRAMME IN DEVELOPMENT MANAGEMENT

DMI launched the two-year full-time Post-Graduate Programme in Development Management (PDM) with the approval of AICTE in July 2014.

The PDM curriculum is focused on imparting competencies necessary for management of resources, enterprises, institutions and interventions, in an environment of participatory governance and stakeholder accountability. The praxis-oriented interactive learning is facilitated by a faculty team of career academics, practising professionals and practitioner-turned academics endowed with domain expertise and experience.

PROGRAMME DESIGN

The programme design is based on a curriculum that is a fine mix of mutually reinforcing classroom learning and hands-on experiential learning interspersed at regular intervals and facilitated by a network of diverse institutional partners of DMI, as may be seen from the following figure:



About 30% of the total programme duration is devoted to Experiential Learning and practical application of knowledge and skills learned in the Classroom Learning segments.

INTERACTIVE LEARNING

Interactive Learning consists of Foundational, Functional, and Integrative courses in Management like human resources, marketing, finance, operations, social, development and decision sciences. The course-work comprising a total of 30 credits is spread across five terms to introduce concepts and theories and build analytical skills and knowledge for application in real-life situations. The curriculum is constantly reviewed to keep it relevant to the current and future requirements.

In addition, Communication and Logical Thinking Skills are imparted through non-credit courses during the first three Interactive Learning Terms.

Interactive Learning	Credits	Experiential Learning	Credits
Term I	6.0	Development Immersion	3.0
Term II	6.0	Enterprise Learning	4.0
Term III	6.0	Management Internship	5.0
Term IV	6.0		
Term V	6.0		
Total	30.0	Total	12.0
Total Credits for the Programme – 42.0			

EXPERIENTIAL LEARNING

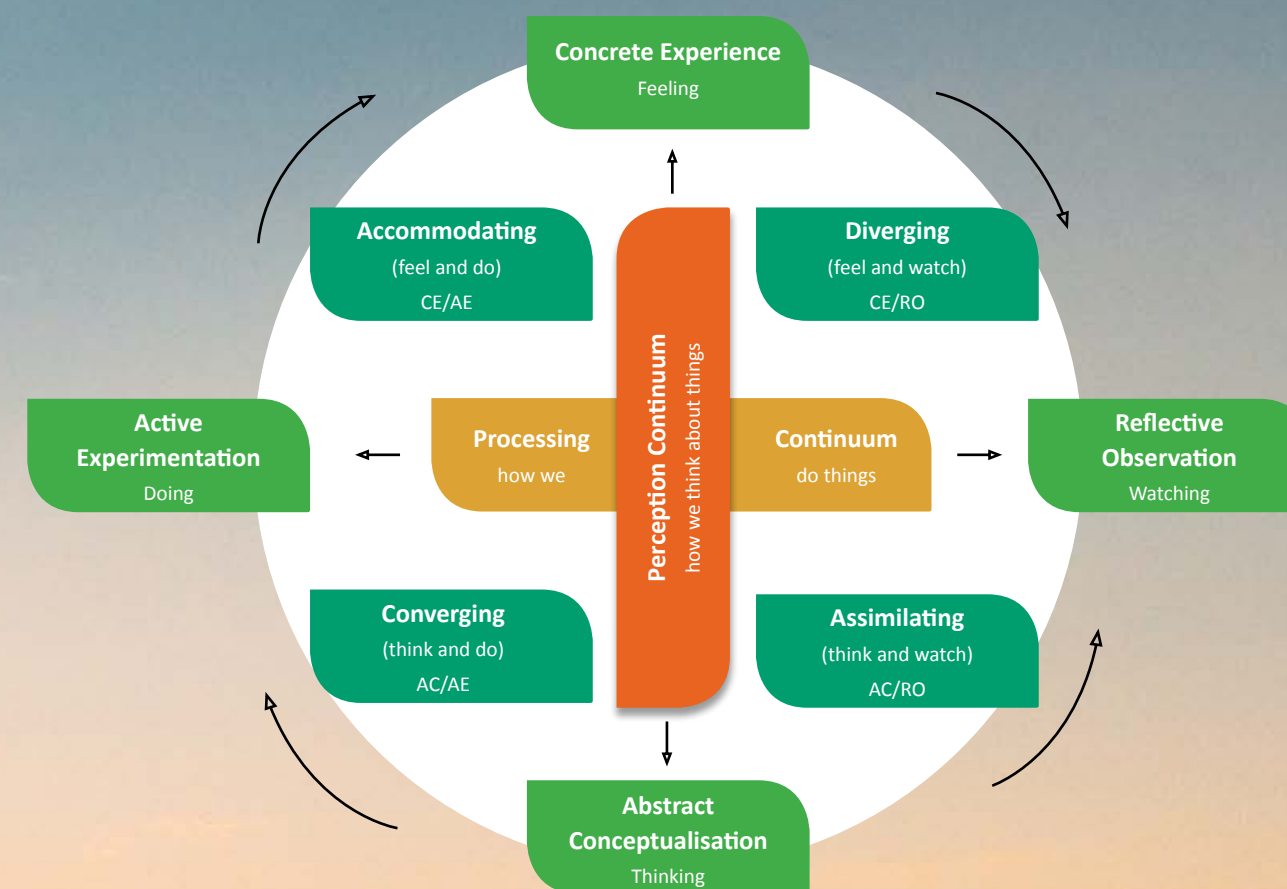
Experiential Learning is designed following David Kolb's learning styles, such as **Abstract Conceptualisation, Active Experimentation, Concrete Experience, and Reflective Observation**. Such an exposure has been incorporated for the students to develop the required skills and attitudes. The DMI Faculty and Students closely interact at all the stages of the Experiential Learning phases.

Experiential Learning consists of three components: **Development Immersion (DI), Enterprise Learning (EL), and Management Internship (MI)**.

- **Development Immersion (DI)** involves first-hand experience of understanding and working within diverse development contexts;
- **Enterprise Learning (EL)** focuses on learning about functional aspects of governance and management of enterprises, resources, and institutions; and
- **Management Internship (MI)** engages students to work on projects pertaining to livelihoods promotion and/or project work in community/ cooperative/ social collective enterprises or government/ civil society organisations including Corporate Social Responsibility (CSR).

The Experiential Learning segments account for 12 credit of work out of a total of 42 credits for the programme.

KOLB'S LEARNING CYCLE & STYLES



The four learning styles being promoted:

1. Divergence (preference for feeling and watching – CE/RO)
2. Assimilation (preference for thinking and watching – AC/RO)
3. Convergence (preference for thinking and doing – AC/AE)
4. Accommodation (preference for feeling and doing – CE/AE)

Development Management Education: A Holistic Learning

#	Core Courses	Category	Credit
Term 1 (6.0 Credit)	Quantitative Methods for Development Management	Foundation	1.0
	Financial Accounting	Foundation	1.0
	Development Managerial Economics	Foundation	1.0
	Community and Organisational Behaviour-I	Foundation	1.0
	Managerial Communication (Post-Mid Term)	Foundation	0.5
	Principles of Management (Pre-Mid Term)	Foundation	0.5
	Sustainable Livelihoods System (Pre-Mid Term)	Foundation	0.5
	Social Research Methods-I (Post-Mid Term)	Foundation	0.5
	Financial Management	Foundation	1.0
	Social Research Methods-II (Pre-Mid Term)	Foundation	0.5
Term 2 (6.0 Credit)	Principles of Marketing (Pre-Mid Term)	Foundation	0.5
	Community and Organisational Behaviour-II	Foundation	0.5
	Production and Operations Management-I (Post-Mid Term)	Foundation	0.5
	Macro-Economic Environment	Foundation	1.0
	Development Theories and Practices (Pre-Mid Term)	Foundation	0.5
	Social Mobilisation and Collective Action (Pre-Mid Term)	Foundation	0.5
	Gender and Development (Post-Mid Term)	Foundation	0.5
	Local Governance Systems-I (Post-Mid Term)	Foundation	0.5
	Human Resource Management	Foundation	1.0
	Managing Cooperatives and Producer Organisations	Integrative	1.0
Term 3 (6.0 Credit)	Marketing Management (Pre-Mid Term)	Functional	0.5
	Managing Commons (Pre-Mid Term)	Integrative	0.5
	Management Information System (Post-Mid Term)	Foundation	0.5
	Cost Systems and Management (Pre-Mid Term)	Functional	0.5
	Production and Operations Management-II (Post-Mid Term)	Functional	0.5
	Local Governance Systems-II (Pre-Mid Term)	Integrative	0.5
	Legal and Regulatory Environment (Post-Mid Term)	Foundation	0.5
	Appropriate Technologies for Development (Post-Mid Term)	Integrative	0.5

#	Core Courses	Category	Credit
Term 4 (6.0 Credit)	Sector Wide Analysis for Development (SWAD) - Core	Integrative	0.5
	Strategic Management - Core	Integrative	1.0
	Marketing Research and Analytics - Core	Foundation	1.0
	Big Data and Business Intelligence - Core	Foundation	0.5
	Management Control Systems - Core	Integrative	0.5
	Project Management - Core	Integrative	1.0
	Food and Agri-Business Management - Core	Integrative	1.0
	Supply Chain Management - Elective	Integrative	0.5
	Community Based Micro Finance - Elective	Integrative	0.5
	Talent Management for Development Sector - Elective	Integrative	0.5
	Development Advocacy and Communication - Elective	Integrative	0.5
	E-Business and Commerce - Elective	Integrative	0.5
	Commodity Markets and Derivatives - Elective	Integrative	0.5
Term 5 (6.0 Credit)	Social Marketing- Core	Integrative	0.5
	Public Systems and Policy - Core	Integrative	0.5
	Innovation and Social Entrepreneurship - Core	Integrative	0.5
	Disaster Risk Reduction and Management - Core	Integrative	0.5
	Ethics and Values - Core	Foundation	0.5
	Monitoring and Evaluation of Development - Core	Integrative	0.5
	Mobilising Financial Resources for Development - Core	Integrative	0.5
	Development Perspective and Interventions (DPI) - Elective	Integrative	0.5
	Rurbanisation - Elective	Integrative	0.5
	Natural Resources Management - Elective	Integrative	0.5
	ICT for Development - Elective	Integrative	0.5
	Impact Evaluation - Elective	Integrative	0.5
	Basic Education/Health System for Development - Elective	Integrative	0.5
	Critical and Design Thinking - Elective	Integrative	0.5
	Corporate Social Responsibility - Elective	Integrative	0.5
	Climate Resilient Development - Elective	Integrative	0.5
	Sustainable Cities - Elective	Integrative	0.5
	Strategic Frameworks for Inclusive and Distributive Development - Elective	Integrative	0.5



PLACEMENT OPPORTUNITIES

Career opportunities abound in the field of Development Management. DMI's PDM course provides an opportunity for the participants to empathize with, investigate and understand the challenges and complexities of development through a unique blend of interactive classroom sessions and experiential learning.

On successful completion of the PDM Programme at DMI, a world of personally rewarding and professionally fulfilling career opportunities are available to the participants in Development Organisations of national and international repute; CSR Foundations, Cooperatives and Producers Collectives; Social Enterprises; and bilateral and multilateral development aid institutions. The potential employment opportunities are huge in development Management across agriculture and agribusiness value chains; sustainable livelihoods; food and nutritional security; health and sanitation; basic education; governance and enterprise leadership and related areas.

Since inception, DMI had a record of full Placements with few students receiving more than one offer.



PLACEMENTS 2018

The campus placements for third batch of two-year flagship program of DMI in Development Management (PDM) were held during February 1 to March 15, 2018. Twenty four participants of Post-Graduate Programme in Development Management (PDM 2016-18) graduated from DMI on April 18, 2018 and entered the professional world of development managers. As in last year, DMI expects full placements record this year too.

The batch of 24 students were placed or offered placement in various reputed national development agencies including Syngenta Foundation, Bihar Rural Livelihood Promotion Society (Jeevika), Aga Khan Rural Support Programme (India) (AKRSP), Technoserve, Self-Reliant Initiatives through Joint Action (SRIJAN), Saathi Samaj Sevi Sanstha (SAATHI), COMFED Unions, Quest Alliance, Jharkhand State Livelihood Promotion Society (JSLPS), Taru Consultancy, Satin Credit, Samasta Microfinance, Maahi Milk Producer Company Limited (MAAHI Dairy), IPAS Development Foundation.

24

GRADUATES

14

ORGANISATIONS
VISITED

30

POSITIONS
OFFERED

Recruiters



PDM FEE STRUCTURE

(Free in INR)							
S. No.	Particulars	First Year			Second Year		Total (₹)
		Term 1	Term 2	Term 3	Term 4	Term 5	
A. Tuition Fees (₹)							
1.	Classroom Segment	1,00,000	1,00,000	1,00,000	1,00,000	1,00,000	5,00,000
2.	Development Immersion		20,000				20,000
3.	Enterprise Learning			20,000			20,000
4.	Management Internship				20,000		20,000
	Total A (₹)	1,00,000	1,20,000	1,20,000	1,20,000	1,00,000	5,60,000
B. Service Fees (₹)							
1.	Computer and Internet Services	2,500	2,500	2,500	2,500	2,500	12,500
2.	Library and Teaching Aid Unit	2,500	2,500	2,500	2,500	2,500	12,500
3.	Books	2,000	2,000	2,000	2,000	2,000	10,000
	Total B (₹)	7,000	7,000	7,000	7,000	7,000	35,000
C. Other Annual Charge (₹)							
1.	Student Activities Fund	1,500			1,500		3,000
2.	Medical Expenses	500			500		1,000
3.	Alumni Association Membership				1,000		1,000
	Total C (₹)	2,000			3,000		5,000
	Grand Total (A+B+C) (₹)	1,09,000	1,27,000	1,27,000	1,30,000	1,07,000	6,00,000

Note:

1. An additional amount of ₹ 10,000 (Rupees Ten Thousand Only) is to be paid as caution money which is refundable.
2. Hostel accommodation cost is subsidised but participants will be required to pay ₹ 1,500 (Rupees One Thousand Five Hundred only) per month towards hostel maintenance fee.

SCHOLAR SUPPORT (SCHOLARSHIP SCHEME)*

DMI provides generous merit-based fee waiver based on performance during PDM upto 100% of tuition fee. DMI has instituted a scholar support fund of this purpose.

SL NO.	Grade Point Average (GPA)	Scholarship (Fee Waiver)
1	2.20 - 2.33	25% of tuition fee
2	2.34 - 2.65	50% of tuition fee
3	2.66 - 2.99	75% of tuition fee
4	3.00 and above	100% of tuition fee

*Subject to change during the Academic Session 2019-21

EDUCATIONAL LOAN

The Institute also facilitates Educational Loans for the needy and eligible students. The students will be assisted in securing educational loans on the best possible terms, if they fulfil the specified requirements.

SPONSORED CANDIDATES

Government and Non-Government Development Organisations, Development Support Organisations and Collective Enterprises may sponsor employees meeting the eligibility. They can complete the programme over a period of two continuous years. Alternatively, they may opt for Certificate in Development Management (CDM) at the end of the first year. If sponsored to continue, the CDM holders will have the option to rejoin DMI within three years and complete the second year of the programme to obtain PGDM in Development Management.



ELIGIBILITY TO APPLY FOR ADMISSION TO PDM

- Minimum 3-year Bachelor's degree (or equivalent) in any discipline, with at least 50% marks (45% for SC/ST/PwD candidates) in aggregate from a recognised University/Institute by AICTE/UGC. Students appearing for their final year degree examination may also apply.
- Valid score in CAT / XAT / GMAT / CMAT / MAT for 2019 admissions.

Please Note: Application form can be submitted through online mode before April 30, 2019

APPLICATION PROCESS

The filling of online Application Form contains three (3) steps:

Step
1

Registration

Requirements:

- Valid and active personal Email-Id for verification and future correspondence
- Valid Mobile Number for future correspondence.

Step
3

Payment of Application Fee

Requirements:

- Internet Banking/ Debit/Credit card for online payment of application fee

Step
2

Online Application

Requirements:

- 10th, 12th & Graduation marksheets
- Valid Document for identity proof (Aadhaar/PAN/ Passport/Driving License/Voter Card), anyone
- Category/caste certificate, for other than General category, issued by competent authority of Government of Bihar.
- Residential proof for applicants claiming Domicile of Bihar.
- Disability certificate (for person with disability)
- Registration details of any one of the Management Admissions Tests (CAT/XAT/GMAT/CMAT/MAT) for 2019 admissions
- Work experience certificates, if any
- Certificates of Sports/Extra Curricular Activities, not more than 5 years old, if any



Selection Criteria	
Criteria	Weightage
CAT / XAT / GMAT / CMAT / MAT Score	35%
Group Exercise (GE)	20%
Assessment of Writing Skills and Personal Interview (PI)	25%
Academic Performance	10%
Weightage for Participation in Sports/ Extra-Curricular Activities, Academic Diversity and Gender Diversity and Work Experience	10%

Application Fee	
<ul style="list-style-type: none"> Rs. 300/- for General Rs. 200/- for BC & Female Rs. 100/- for SC/ST and Differently Abled (DA) 	
<ul style="list-style-type: none"> Payment Mode: Online Transfer Reservation Policy: As per the rules applicable to educational institutions in Bihar. 	

Important Dates

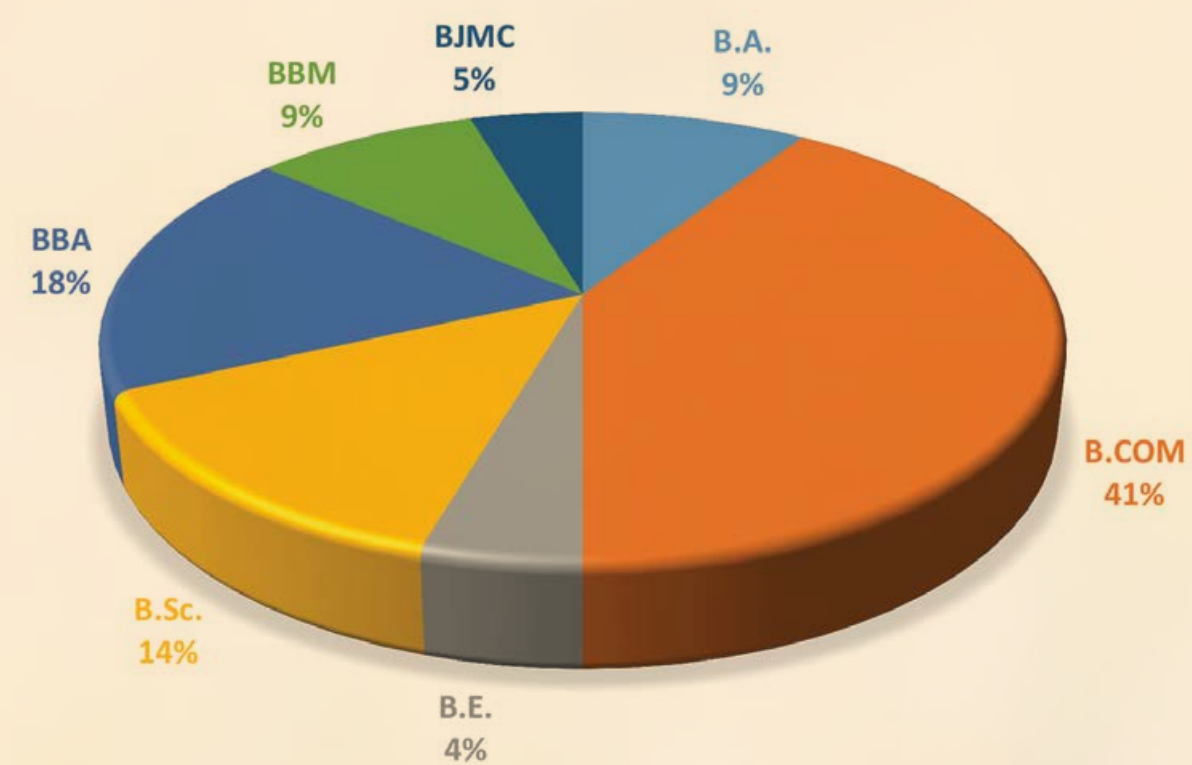
Commencement of Online Application Process	Start of Selection Process (GE & PI)	Last Date for Submission of Online Application Form	Announcement of Results (Tentative)
October 15, 2018	April 02, 2019	April 30, 2019	May 10, 2019

ACADEMIC CALENDAR 2019-21

Activity	Starting Date	Ending Date	Weeks
First Academic Year			
Induction and Orientation	Monday, Jun 17, 2019	Saturday, Jun 29, 2019	02
Classroom Learning Term I	Monday, Jul 01, 2019	Saturday, Sep 21, 2019	12
Classroom Learning Term II	Monday, Sep 23, 2019	Saturday, Dec 21, 2019	13
Vacation - 1	Monday, Dec 23, 2019	Saturday, Dec 28, 2019	01
Development Immersion (DI)	Monday, Dec 30, 2019	Saturday, Feb 08, 2020	06
Classroom Learning Term III	Monday, Feb 10, 2020	Saturday, May 02, 2020	12
Vacation - 2	Monday, May 04, 2020	Saturday, May 09, 2020	01
Total			47
Second Academic Year			
Enterprise Learning (EL)	Monday, May 11, 2020	Saturday, Jul 04, 2020	08
Classroom Learning Term IV	Monday, Jul 06, 2020	Saturday, Sep 26, 2020	12
Vacation - 3	Monday, Sep 28, 2020	Saturday, Oct 03, 2020	01
Management Internship (MI)	Monday, Oct 05, 2020	Saturday, Dec 26, 2020	12
Classroom Learning Term V	Monday, Dec 28, 2020	Saturday, Mar 20, 2021	12
Placement Week	Monday, Mar 22, 2021	Saturday, Mar 27, 2021	01
Convocation	Sunday, April 18, 2021		
Total			46

PDM 2017-19 Batch Profile

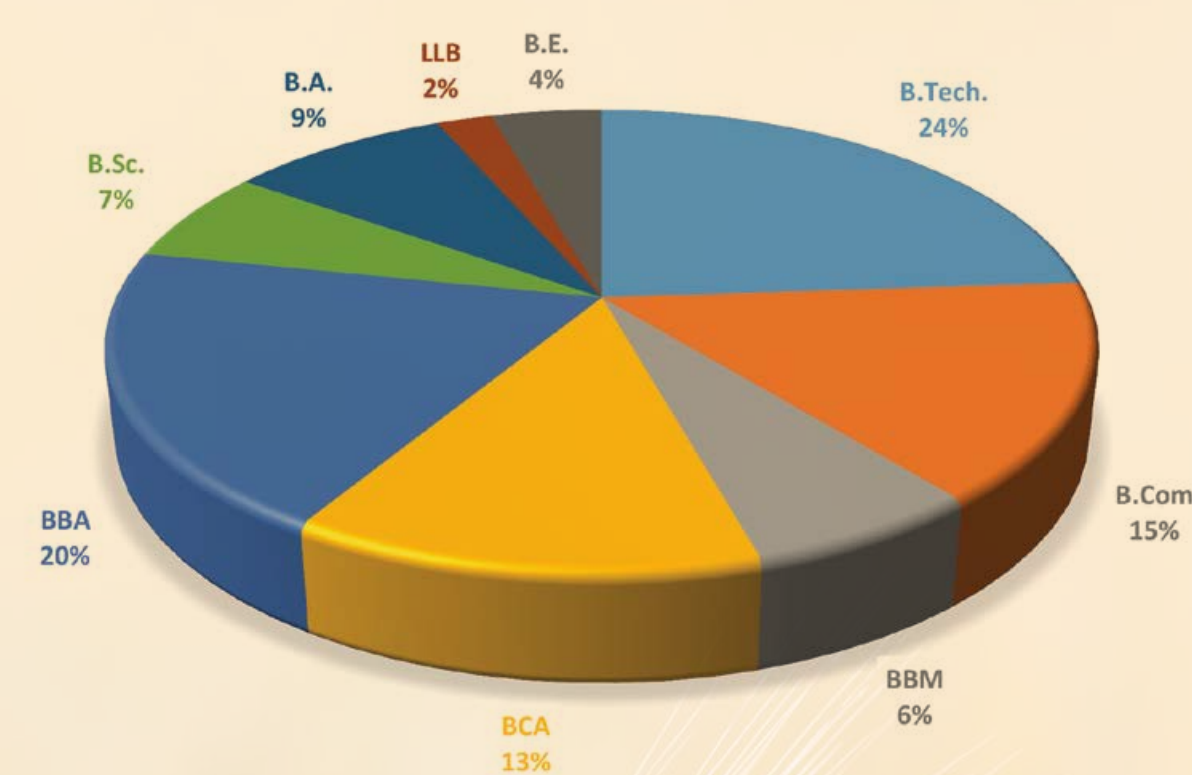
Educational Background of PDM 2017-19 Batch



Total Number of Participants: **22**

PDM 2018-20 Batch Profile

Educational Background of PDM 2018-20 Batch



Total Number of Participants: **46**

CAMPUS & FACILITIES

LEARNING SPACE

Equipped with the latest multimedia and other learning facilities, DMI Learning Spaces provide a natural and conducive ambience for learning. The Learning Spaces are fully air-conditioned with dedicated facilities for students to connect with others.



KNOWLEDGE CENTRE

DMI houses RFID enabled state-of-the-art Knowledge Centre with more than 6,500 volumes comprising text-books and reference books. In addition to more than twenty national and international journals and more than a dozen newspapers in print version, the Knowledge Centre provides round-the-clock access to prominent databases like EBSCO, EPWRF, Indiatat, and J-GATE.

Articles and papers from HBR, MIT Sloan Review, Academy of Management Review, Decision, and Vikalpa are just a very small part of databases available to the students. The fully air-conditioned Knowledge Centre is equipped with latest multimedia and ICT facilities.

Books	6,531 Volumes, 5958 Titles
Journals	14 (Print), 10,000 (Electronic)
Magazines	13 (Print)
Newspapers	13 (Print), 1,000 (Electronic)
Databases	EBSCO, EPWRF, Indiatat, J-GAT

INFORMATION HUB

With a dedicated Information Hub available to students, DMI provides a strong platform for them to excel in technology-driven learning. Students are encouraged to learn the latest in statistical analysis and other management-oriented technologies with their laptop computers in the classroom. The campus is equipped with high speed internet connectivity, backed by LAN and Wi-Fi and multiple services.



MEETING MINDS AND IDEA EXCHANGE CENTRE

DMI has fully air-conditioned spaces for Meeting Minds and Idea Exchange Centre with adequate seating capacity. Equipped with the latest ICT-enabled devices, the centres are designed to host a plethora of events including cultural programmes, guest lectures, and seminars.

HOSTEL

The PDM programme is fully residential and the participants are required to stay in the hostel. The Institute provides the best possible amenities to make participants' life in the hostel comfortable. Our aim is to provide a warm homely atmosphere with a relaxed lifestyle, which encourages free and original thinking; thus contributing significantly to excellent academic performance.

The hostel has recreational facilities, round-the-clock security and electronic surveillance helping in promoting quality lifestyle. The ultra-modern facilities are among the best of all.



FACULTY



**Prof. (Dr.) Hemnath
Rao Hanumankar**

Prof. Hemnath Rao Hanumankar is currently a Senior Professor and Director at the Development Management Institute (DMI), Patna, India. Before joining the DMI in 2016, he was the Dean of Management and also the founder Director of the Centre for Poverty Studies and Rural Development at the Administrative Staff College of India. His applied research and consulting work spans wide ranging subjects including food and water security, sustainable rural livelihoods, agriculture extension, agripreneurial value chains and social enterprise development with focus on convergence of best management practices across business organisations and not for profit development institutions. He has designed and delivered capacity building programmes in strategic management for senior and top management of large private and public sector enterprises and for senior civil servants of Government of India. He has also been actively consulting with the Commonwealth Secretariat, UNDP, The World Bank, EU-CDE, SPARK and other international organisations across continental Africa and the South Pacific Region, and serves on various policy making committees of the Government of India and States.



**Prof. (Dr.) Niraj
Kumar**

Prof. Niraj Kumar is an academician with an excellent academic background and more than 20 years of experience in teaching, research, training and advisory service. A graduate (Agriculture) and Post Graduate (Agri. Communication and Extension) from G. B. Pant University of Agriculture and Technology, Pantnagar, he has been faculty of Indian Institute of Forest Management (IIFM), Bhopal. Before joining Development Management Institute (DMI), Patna, he served Xavier Institute of Management, Bhubaneswar (XIMB) as a faculty of Rural Management. He had done Ph.D. from Indian Veterinary Research Institute (IVRI), Izatnagar. His papers have been published in journals of international repute. His areas of interests are Inclusive Value Chain, Agribusiness and Corporate Social Responsibility.



**Prof. (Dr.) Surya
Bhushan**

Prof. Surya Bhushan, holds PhD in Economics, is Associate Professor at Development Management Institute (DMI), Patna, Bihar. An alumnus of CESP, JNU, he has more than nine years of global industry experience with Accenture Management Consultancy in the marketing analytics division. He has published articles in the refereed journals on the productivity growth of agriculture in India using parametric and non-parametric methods. He has written a book recently, entitled, Agriculture and Environment in India. His current area of interest includes, Livelihoods and Well-Beings, Inclusive Business Models, Impact Assessment, Productivity Growth and Technical Efficiency Estimation, especially in agriculture.



**Prof. (Dr.) Sridhar
Telidevara**

Sridhar Telidevara holds a Ph.D from State University of New York, University at Buffalo. He has several years of work experience in the steel industry (SAIL and RINL), and academic experience in management institutions of repute across India prior to joining DMI. His teaching interests include quantitative research methods, community based microfinance, and Analytics and Machine Learning. His primary areas of work are sustainable livelihoods, financial inclusion, quantitative modeling for impact evaluation, and latent variable methods for studying consumer behavior.

FACULTY



Prof. (Dr.) Gaurav Mishra

Prof. Gaurav Mishra earned Ph.D. from the University of Reading in International and Rural Development, United Kingdom. Before joining DMI, he was associated with Institute of Management, Nirma University, Ahmedabad and Dhirubhai Ambani Institute of Information and Communication Technology (DA-IICT), Gandhinagar, as Assistant Professor. Prof. Gaurav Mishra has worked with International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), Hyderabad and in other ICT for development projects aimed at enhancing rural livelihoods by providing relevant information through innovative technologies. His field roles during research have been multi-dimensional which included being a facilitator, trainer, extension worker, ethnographer, advisor, and manager.



Prof. Aditi Thakur

Prof. Aditi is an engineer-turned management professional with a passion for making a difference in the lives of people. She has worked in the Energy division with one of the largest business houses in India, and in Talent Management division of a leading IT product company before joining DMI. Her areas of research interest include performance management, team building, coaching/mentoring. She is deeply interested in issues concerning children and works in the area of child rights. She is engaged in conducting action research projects and well as capacity building programmes for different functionaries who work with children.



Prof. Amrita Dhiman

Prof. Amrita Dhiman has extensive field exposure and experience of working with corporate houses, government, and academic institutions for more than ten years. She holds a Bachelor degree in Agriculture from G.B.P.U.A.T., Pantnagar and PGDM (ABM) from VAMNICOM, Pune. She has worked earlier with Karvy Comtrade Ltd. at Hyderabad as a Research Analyst and as Deputy Manager with Mahindra & Mahindra Ltd. at Mumbai. Prior to joining DMI, she has been working as a Prime Minister's Rural Development Fellow (PMRDF) in Bihar wherein she worked on various government schemes. She has contributed richly to capacity building of elected representatives, agriculture and rural development officers at various levels and to documenting the initiatives taken up for improved governance and outreach. Her interests broadly include Agri-Business Management, Governance and Public Policy.



Prof. (Dr.) Geetika Varshneya

Prof. Geetika Varshneya an alumna of Indian Institute of Management (IIM), Rohtak has an extensive research, teaching, and industrial exposure. Prior to joining the Fellow Programme in Management in the Marketing area at IIM Rohtak, she worked with corporates for more than four years. She obtained her Master's degree in Fashion and Apparel from NIFT Bangalore. She holds a B. Tech degree in Textile Technology. She has contributed to several reputed National and International conferences organized by prominent international associations like INFORMS. Her research papers have appeared in several leading International journals such as Journal of Retailing and Consumer Services, Journal of Strategic Marketing, Marketing Intelligence & Planning and Journal of Fashion Marketing and Management. She has also contributed to several case studies; some of the cases written by her have been published in the Emerald Emerging Markets Case Studies and IIM Ahmedabad Case Centre. Her research interests broadly include farm/non-farm livelihoods and market-oriented value enhancement.

GUEST FACULTY

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**As of September, 2018*



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Development Management Institute

**As of November, 2018*

ASSOCIATE ORGANISATIONS

DMI has been set up with the active support of the Govt. of Bihar, Bihar Rural Livelihoods Promotion Society (BRLPS), The Bihar State Milk Co-operative Federation Ltd. (COMFED) and other prominent development support agencies.



Government of Bihar (GoB): Rural Development Department, Department of Planning & Development, Department of Finance, Department of Panchayati Raj, Department of Urban Development, Department of Animal & Fish Resources, Department of Cooperatives.



JEEViKA- Bihar Rural Livelihood Promotion Society (BRLPS) is an independent society set up by the Government of Bihar and supported by the World Bank. The BRLPS is implementing JEEViKA - Bihar Rural Livelihoods Project with the objective of enhancing the social and economic empowerment of the rural poor in Bihar. BRLPS is the designated State Rural Livelihoods Mission (SRLM), Bihar.



The Bihar State Milk Co-operative Federation Ltd. (COMFED) was established in 1983 as the implementing agency of Operation Flood programme of dairy development on "Anand" pattern in Bihar.

HOW TO REACH DMI

Patna is well connected by road, rail and air with major cities in India. Patna, the state capital of Bihar, is an ancient city that sprawls along the south bank of the River Ganges. It is home to Bihar Museum, a contemporary landmark exhibiting bronze sculptures and old coins from the region. Nearby, Indo-Saracenic-style Patna Museum displays a casket believed to contain the Buddha's ashes. Close to the river, the Golghar is a domed colonial granary overlooking the city. Mahavir Mandir, southwest of Buddha Smriti Park, is a centuries-old temple dedicated to Lord Hanuman. The Indira Gandhi Planetarium screens films about astronomy and Srikrishna Science Centre's interactive exhibits teach science in a playful way. The Gandhi Museum displays photos and statues of the Indian independence leaders. The Khuda Bakhsh Oriental Library preserves thousands of manuscripts. Sikhs worship at the white-domed Takht Sri Harmandir Sahib Ji. To the west, Sanjay Gandhi Biological Park is a botanical garden and zoo.



Patna
Capital City of Bihar





DMI

सुविद्या सुविनिर्धोगात् सुविकाराः

About the Logo

The geometric approach signifies the rigour and discipline essential for any kind of development and growth.

At the centre is a solid square which portrays the institute and its strong inter-linkages with the external world, as seen by the four connecting routes to the outer octagonal shape. Four honeycombed shapes surrounding the solid square represent the key stakeholders- State, Civil Society, Markets, and the Community.

The leaf-like structures on all four corners signify an open book, strengthening the perception of an academic institution. The circles along with the leaves represent the blossoming of empowered graduates with an integrated learning of perspectives, operational competencies, and contextual understanding. The sharp yet dynamic form represents discipline, excellence, and mindful alertness.

Set in an earthly terracotta color, the symbol portrays rootedness and humility with commitment to impart good education, that applied right, ushers in progressive well-being.

Development Management Institute (DMI)

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