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Understanding the need for evaluation output

Development Management
Institute
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About the facilitators



Soma Wadhwa

I am development studies researcher, with a specialisation in impact evaluation methodologies. My work is based on empirical research on linkages between gender, education and empowerment. I am an alumna of St. Stephen's College, Delhi University



Nishant Chadha

I am an empirical economist with a PhD in economics from the University of British Columbia, and a Bachelor in engineering from IIT Kanpur. My current research interests include the economics of education and technology and development

Evaluation communication

- What is being communicated?
- Communication of evaluation output follows from the objective and design of evaluation

What is impact evaluation?

- Developmental interventions
 - Typically carried out to achieve significant changes in lives of people
 - No mechanism to obtain feedback on such changes

Impact evaluation measures such changes and attempts to attribute them to the intervention

What would have happened in the absence of the intervention?

Uses of evaluation exercises – Examples

- Have the ‘lives’ of the target population changed?
- Did the programme have the desired effect?
- Were the benefits same across all groups?

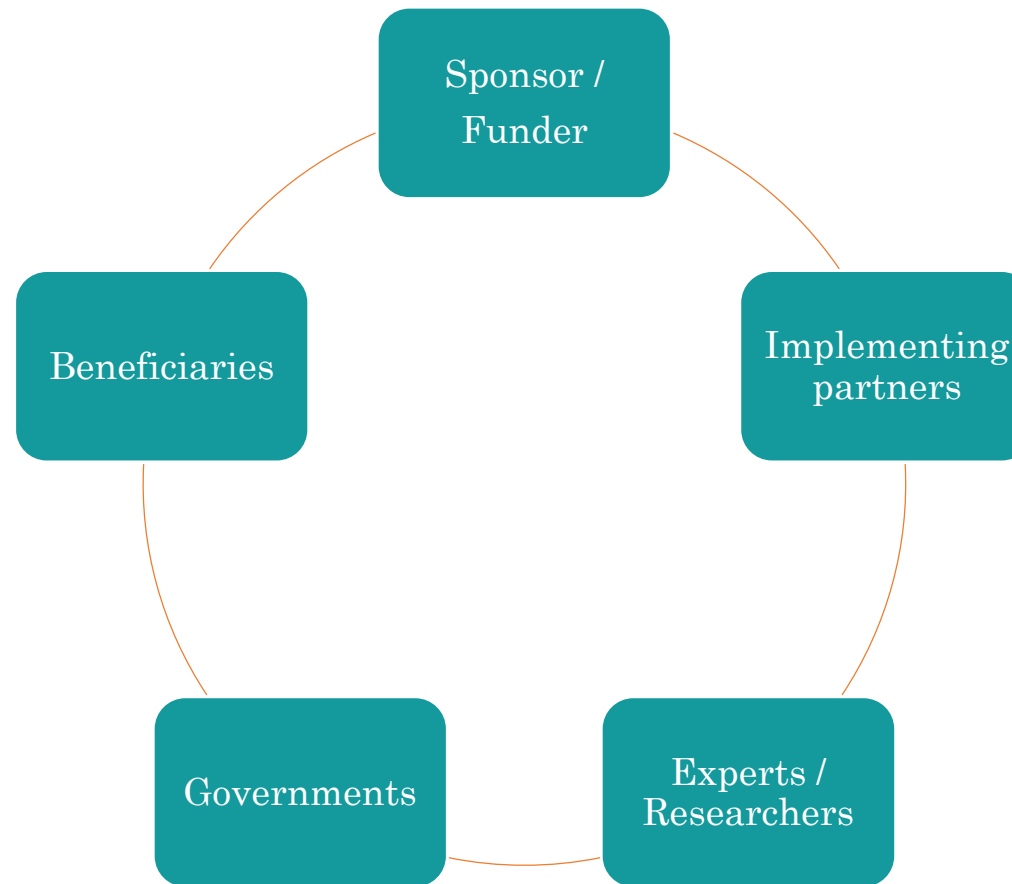
- Can the programme design be improved?
- If yes, then what needs to be changed?
- Was the programme cost effective?

- Were there any unintended consequences of the intervention? (positive or negative)

Types of impact evaluations

- Impact of beneficiaries or target population
(Linear evaluations)
- Impact of implementing organisations
(Organisational evaluations)
- Ecosystem impact
(Network evaluations)

Stakeholders in evaluation



Communicating evaluation findings

Structure of an evaluation study

- Objective of exercise
- Context being studied
- Research methodology
 - What combination of quantitative and qualitative?
 - Quantitative and qualitative techniques to be used
 - Sampling of survey/interview units
 - Challenges to empirical work
- Findings
- Recommendations

Reporting the findings

- Quantitative results
 - Descriptive statistics
 - Cross tabulations
 - Regression analysis output
- Qualitative results
 - Case studies
 - Comparative ethnographies
 - Tables comprising textual analysis

Importance of the executive summary

- Not all stakeholders have expertise
- Also not all may be interested in details

Think of interesting and informative ways to summarise findings



Thank You