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| First name | S |
| Last name | Rajeshwaran |
| Type | Faculty |
| Designation : Associate Professor  | Professor |
| Date of Joining :  | 15-Feb-19 |
| Email  | sraj@dmi.ac.in |
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| Brief Profile | Dr S Rajeshwaran is a management professional, a veterinarian and done his doctorate in Public Policy area at the Indian Institute of Management, Bangalore. He brings with him 35 years of work experience across the entire dairy value chain and across the country. He now works and teaches in the space of policy making and strategy formulation, implementation, monitoring using latest tools in information and communication field such wireless networks, blockchain technology, Artificial Intelligence, Machine Learning, etc., with a high leverage on the outcome. His objective is being to indirectly / directly empower those at the grassroot in the rural areas with little or no resources and whose objective function is risk minimisation not profit maximisation / capital formation. |
| Publications: | * *Superovulatory response to single subcutaneous injection of Folltropin in Holstein and Sahiwal cows* in Theriogenology (1992), Vol 37(1) 260
* *Effect of FSH-P priming on superovulatory response in buffalo*, in Theriogenology (1992) Vol 37(1) 232
* *Rising Milk Price: A cause for concern on food security* IIM Bangalore Working Paper No. 472 (2014) <http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2532842>
* *Determinants of milk price in India: An exploratory study*, Rajeshwaran, S, Naik, Gopal&Garud, Niharika, presented as Conference paper at the 10th Annual International Conference on Public Policy and Management at the Indian Institute of Management, Bangalore (2015) <https://www.researchgate.net/publication/281003674_Determinants_of_Milk_Price_in_India_An_Exploratory_Study>
* *Milk production in India rises by a historic 6.25% in 2014-15: A boon or a bane*. IIM Bangalore Working paper No. 518 (2016) <http://www.iimb.ernet.in/node/14820>
* *Present practice and advice on feeding cattle:* *Are they sustainable?* Leisa India (2017) Vol 19 No.3
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| Areas of interest | Policy, Strategy, Livelihood, Dairying, Blockchain technology, Artificial Intelligence, Machine learning and Inclusive growth |
| Faculty Qualification: Education brief | PhD in Public Policy, Indian Institute of Management Bangalore (2018) |
|  | PGDRM Institute of Rural Management Anand (1984)BVSc Tamilnadu Agricultural University (1981) |
| Work experience | * 35 years of experience in the dairy, small ruminants and non-farm livelihood sector in rural India and Malaysia
* Successfully headed a dairy cooperative with a turnover of over Rs. 500 million per annum, as its Managing Director
* Provided hands-on training in financial management of dairy animal rearing and other micro-businesses to more than 5 lakh women across India
* Successfully carried out Developmental / Business projects (as sustainable business models) including strategy building, planning, implementation, monitoring &evaluation ondairying and allied Micro-Enterprises
* Adopt Innovative and Integrated approach to sustainable farming &livelihoods
* Use productivity enhancement, capacity building and use of DKIW framework in financial and technical areas in livestock, agricultural and allied sectors, as key factors in improving livelihoods of rural citizens in a self-sustainable basis
* Was last handling dairy development and livelihoods space at IRMA as visiting faculty and senior research consultant.
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| Conference Attended: | * 10th International Public Policy Conference, Bangalore (2015)
* 11th International Public Policy Conference, Bangalore (2016)
* VI Annual Convention of Society for Veterinary Science and Biotechnology Udaipur (2019)
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Research & Consultancy Projects Undertaken:

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| # | Client Organisation  | Project Title and Focus (Please mention the names of others involved in the project |
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| 1. | **Government of Uttarakhand (2018)** | **10-Year Road map of the livestock sector of Uttarakhand state –** review of present status in terms of resources, institutions, market opportunities and identify focus areas for policy intervention in terms of maximum effect in the livestock sector for the Dept. of Animal Husbandry |
| 1. | **Government of Jammu & Kashmir (2017)** | **Development of marketing & production strategy for Pashmina goat woollen products in Ladakh (Looms of Ladakh)** – Study of market opportunities and designing production systems beginning with the animals |
| 2. | **National Dairy Development Board (2014)** | **Impact assessment and Evaluation Study of Ration Balancing Programme** – Designing and conducting field surveyes on farmers, institutions and analysis |
| 3. | **National Dairy Development Board (2012)** | **Costing of Artificial Insemination services in India** Providing technical guidance on identifying cost-drivers and establishing interface with the agencies under study |
| 4. | **IFMR Trust, Chennai (2009)** | Providing expert guidance on establishing a self-sustainable model for livelihood support through dairying for replication Pan India for the Micro Finance |
| 5. | **MS Swaminathan Foundation, Chennai (2009)** | Community Management Plan for developing coastal bio-shield and livelihoods and integrating into the mainstream finance sector |
| 6. | **LRAMP, RIN, IIT Madras (2009)** | Providing expert opinion on various innovative projects in the animal husbandry / livelihood field |
| 7. | **American India Foundation (2008)** | Integration of Livestock the Organic Farming Agricultural activities of the NGO in the Tsunami affected region of Nagapatinam including Capacity Building of dairy animal owners |
| 8. | **MS Swaminathan Foundation (2008)** | PRA Exercise on Alternate business enterprises for fishermen / women of coastal villages of Chidambaram district of Tamilnadu |
| 9. | **Sahajeevan (2007)** | Establishment of mini chilling centres in Rajasthan and Madhya Pradesh including Capacity Building of dairy animal owners, Implementation of individual and Group Monitoring and Evaluation systems |
| 10. | **LPPS / Ford Foundation(2007)** | Study on establishment of sustainable livelihood for traditional camel rearers through niche marketing of camel milk and milk products made from camel milk in Jaisalmer district, Rajasthan. |
| 11. | **Sir Ratan Tata Trust(2007)** | Mapping of dairy sector and exploring the potential for developing and scaling up livestock based livelihood models in Rajasthan |
| 12. | **Intercooperation / SDC (2006)** | Development of new marketing strategies for the shepherds in Nalgonda and Anantpur districts of Andhra Pradesh |
| 13. | **Government of Andhra Pradesh (2005)** | Development of a District-Level Project Design for strengthening Dairy Sector in Chittoor, Andhra Pradesh |
| 14. | **Indo-German Changar EcoDevelopment Project (2001)** | Development of a Holistic Livestock Management Plan integrating dairying into local farming systems with focus on milk production / productivity and animal management |