

## Jaya Kritika Ojha

Assistant Professor  
Development Management Institute (DMI)

### ***Transit Campus:***

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## ACADEMIC QUALIFICATIONS

- **Doctor of Philosophy** (Ph.D.) From **IIT Roorkee**, Uttarakhand, India
- **Masters** in Development Studies from **University of Rome**, Italy
- **Master of Science** in Human Development and Family Studies from **G.B. Pant University of Agriculture & Technology, Pantnagar**, Uttarakhand, India

## SPECIALIZED AREAS

- Women, Leadership and Capabilities
- Non-Farm Livelihoods
- Human Development
- Development Communication for Women and Youth

## PROJECT WORKS

**M.Sc. Thesis:** Capacity Building and Strengthening Self Concept of Adolescent girls of Youth SHGs through Life Skills Education

**Master's Thesis:** The Role of Producer Companies as a Pathway Towards Sustainable Livelihoods for Rural Enterprises in India: A Case Study of Rangсутra Producer's Company in India

**Ph.D. Thesis:** Empowerment of Women Artisans through Capacity Building Training

## INTERNATIONAL/ NATIONAL CONFERENCES ATTENDED

- Presented a paper titled *Empowering Women for Leadership* at the International Symposium on Development Management Pathways towards Good Society organised by **Development Management Institute** (DMI) at Rajgir International Convention Centre, Rajgir, Bihar, February 13-14, 2015.
- Presented a paper titled *Child Marriage: A Local Initiative against Global Challenge* in the Seminar on Socio-Economic, Political and Cultural Challenges for India in the Era of Globalization, organized by **The M.S. College of Bikaner**, Rajasthan, January 27-28, 2015.
- Presented a paper titled *Valuing Girls and Mother Force: A Case Study of Bheel Tribal Community of Jaisalmer in Rajasthan* in the National conference on Challenges of Modern Society to the Culture and Family Structure of Tribals in India, organised by the **College for Girls, Banswara**-Rajasthan, October 8-9, 2014.

- Presented a paper titled *Building Capacities in Adolescent Girls through Life Skills Education* in the 30th Biennial National Conference at **The M.S. University of Baroda**, Vadodara, December 19-21, 2013.
- Participated in the National Conference on Human Development and Family Studies: Crystallizing a Disciplinary Identity in India organised by **The M.S. University of Baroda** at Vadodara, October 17-19, 2013.
- Participated in the 16<sup>th</sup> annual conference of Indian Political Economy Association at **IIT-Roorkee**, October 26-27, 2012.
- Presented a paper titled *Local Entrepreneurship in Global Markets: A Success Story of Weavers Collective from Western Rajasthan, India* at the International Conference on Managing Sustainable Development of Rural Economy and Agri-Business (ICONBHU11) at **Banaras Hindu University, Varanasi**, India, January 21-23, 2011.
- Presented a paper titled *Moving from Silence to Speech: The role of language in women empowerment in the Indian Desert* in the International Conference on Language, Education and the Millennium Development Goals (MDGs), Bangkok, Thailand. Organised by **UNESCO, UNICEF, CARE, Save the Children, CARE, SIL International, AIT, Mahidol University, SEAMEO-Thailand**, November 9-11, 2010.
- Participated and won award for best poster presentation in National Conference on *Value Added Agricultural Education-Issues and Strategies* at College of Agriculture, **G.B. Pant University of Agriculture and Technology, Pantnagar**, India, October 2005.

#### **SEMINARS/ WORKSHOPS ATTENDED**

- Participated in the short-term course on *Critical Perspectives on Research Methodology* organised by the Department of Humanities and Social Sciences, IIT Roorkee in association with Quality Improvement Programme, **IIT Roorkee**, June 11-15, 2012.
- Presented a paper titled *Ensuring Child Rights in Desert: Case Studies of Child-Centered Educational Interventions in Bikaner District of Western Rajasthan* in the National Seminar on *Discipline with Dignity and Child Rights* organised by **UNICEF and The M.S. University of Baroda**, Vadodara, 14-15 October 2014.
- Presented a paper titled *Traditional Folk Media for Rural Development: A Case Study of URMUL Gavaniyar (A Traditional Media Group) in Thar Desert of Rajasthan* at the National Seminar on Media and the New World Order, **Delhi University**, February 4-5, 2011.
- Presented a paper titled *Inclusion of Women in Mainstream: A Case Study of Generating Livelihood for Pak-Oustee Women Artisans in Thar Desert of Rajasthan, India* at the International Seminar on Inclusive Development in India: Past Experiences, Present Challenges and Future Directions organized by Centre for Advanced Studies in Social Work, Department of Social Work, **University of Lucknow, Lucknow**, December 20-21, 2010.
- Presented a paper titled *Ensuring Dignity of the Girl Child: A Case Study of URMUL's Initiative in Sriganganagar District of Rajasthan* at the National Seminar on Eliminating Daughters: Paradox of Development in India, **MDU Rohtak**, December 15-16, 2010.

- Speaker on *The Analysis of World Development Report on Agriculture, 2008* at the seminar organized by Prof. Elisabetta Basile, Faculty of Economics, **University of Rome**, Italy, 2008.
- Participated in seminar on *Human Values and University Education* at **G.B. Pant University of Agriculture and Technology, Pantnagar**, India, 2005.

## **PUBLICATIONS**

- **Ojha, J.K.** (2010-11, December-January). Moving from silence to speech: The role of language in women empowerment in the Indian Desert. *East Asia and Pacific United Nations Girls' Education Initiative(UNGEI)-Bangkok Newsletter*, pp. 3-4.
- **Ojha, J.K.** (2014). Weaving Threads of Development: A Case Study of Urmul Marusthali Bunkar Vikas Samiti-Phalodi, Rajasthan. *Journal of Development Management*, 1(2), 233-240.
- **Ojha, J.K.** & Mishra, B. (2013). Building Capacities of Rural Women Artisans: Case Studies of Women Empowerment from Thar Desert of Western Rajasthan. *Journal of Rural Development*, 32 (3), 291-300.
- **Ojha, J.K.** (2013). Challenges of Climate Change and Adaption Actions in Semi-Arid Regions of India: Voices from Maharashtra and Bundelkhand. *Journal of Development Management*, 1(2), 216-225.
- **Ojha, J.K.** & Mishra, B. (2011). Traditional Artisans in Global Market: Experience of Weavers' Collective from Western Rajasthan. *The Rajagiri Journal of Social Development*, 2(2), 195-206.
- **Ojha, J.K.**, & Mishra, B. (2011). Collective Capability for Ensuring the Dignity of Girls: A Case Study of Ganganagar District of Rajasthan State in India. *The Indian Journal of Youth Affairs*, 15(2), 84-93.
- **Ojha, J.K.** and Mishra, B. (2012). Traditional Folk Media for Rural Development: A Case Study of URMUL Gaavaniyar (A Traditional Media Group) in the Thar Desert of Rajasthan. In G.P.Agarwal, H.Khanna, A.P. Tripathi, P. Shukla (Ed.), *Media and the New World Order* (pp 56-63). Delhi: Wisdom Publications.

## **REPORTS**

1. An impact study titled *Steps: Aanganwadi to School, A study on the impact of aanganwadi centers (AWCs) on student's behaviour and growth*, for The Desert Resource Center, Bikaner Rajasthan. June 2014
2. A Report: *Experiences in Early Childhood Care and Development: Nurturing Childhood*, Published by Urmul Setu Sansthan, Rajasthan. January 2012
3. *A Discussion Paper for National Workshop on Practical Climate Change Actions in Semi Arid Areas* for Swiss Development Cooperation and TVE, Pune 1-2 July 2010.

## **CONTRIBUTION FOR PRINT MEDIA AND AUDIO-VISUAL PRODUCTIONS**

- Designed several posters, yearly diary based on girl's rights published by PLAN International- developed training materials, learning aids for awareness generation for university and NGOs working in western Rajasthan and Madhya Pradesh.
- Direction and camera for several documentaries titled *Anantar*, and *Dhara* on women self-help groups, *Sarhad Par Samvedna* a film on life-line express, India's only mobile train hospital, *Andhaar Ghup Ri Rekh- light from the oblivion*, a film on adolescent girls and initiatives for their education, *Ananyaa*, video documentation of research project on capacity building and strengthening self concept of adolescent girls of youth SHGs through life skill education, *Seekh* Learning with Community, a film on rural developmental issues, *Marusthal Mein Jal Prabandhan* featured on water management in desert.
- Script and narrations for an audio media (cassette & CD) titled '*Yun Udiyo*' supported by NOVIB International.