

Name- Prof K V Raju (Director)
Address:
Development Management Institute,
Udyog Bhawan, East Gandhi Maidan
Patna - 800 004 (Bihar), India



ACADEMIC QUALIFICATIONS

| Examination | College/ School/ University | Year of Passing |
|---|-----------------------------|-----------------|
| PG Diploma in Rural Management | IRMA, Anand, Gujarat, India | 1983 |
| BA (Economics, Mathematics and Statistics) | Nagarjuna University, AP | 1980 |
| Intermediate (Mathematics, Physics and Chemistry) | - | 1976 |

WORK EXPERIENCE & PROFESSIONAL CERTIFICATIONS

(1) PRESENT POSITION

Director, Development Management Institute (DMI), Patna since 08 April 2014

(2) EARLIER EXPERIENCE

A. Multi Coops' Association (MCA) - democratic voluntary federation of multi-purpose agricultural cooperatives **Hyderabad, Andhra Pradesh - July 1983 to Oct' 1993**

- **Project Officer** From 01.07.83 to 31.12.84
- **Assistant Director (Extension)** From 01.01.85 to 31.12.86
- **Assistant Secretary** From 01.01.87 to 30.09.89
- **Secretary** From 01.10.89 to 31.10.93

Work involved mobilizing and organising farmers **to realise better returns by pooling, processing and marketing through cooperatives**; design and conduct of member education, management training, cooperative development **and** business counseling activities.

B. IRMA, ANAND

- **Visiting Fellow** at IRMA (June 28, 1994 - July 04 1995)
- **Assistant Professor** at IRMA (July 05, 1995 - June 30, 2000)
- **Associate Professor** at IRMA (July 01, 2000 - June 30, 2005)
- **Professor** at IRMA (July 01, 2005 - March 31, 2014)

Courses in Postgraduate & Fellow Programme in Rural Management (PRM & FPRM)

- Management of Rural Cooperatives / Managing Cooperatives

- Collectivist Motivation, Values and Ethics in Management / Ethics in Management
- Social Entrepreneurship and Ethical Leadership, Development Interventions
- Strategic Issues in Cooperatives & Development Organizations (For FPRM)

Administrative Responsibilities

- Served as Coordinator for Certificate Programme in Dairy Management and as Coordinator, Faculty Induction and Development Committee.
- Served as **PRM Coordinator, Admissions and Management Traineeship Segment (MTS) Coordinator** at different points of time apart from serving as member of several other committees.

Teaching and Coordination of Management Development Programmes

- Management of Agri-business Cooperatives in Developing Countries – **Also Coordinated the ICA Sponsored Programme of four weeks duration for two years**
- Designing People’s Institutions in Natural Resources Management – **Also Coordinated.**
- Sustainable - Livelihoods, Income Generation Activities for Poverty Alleviation and Community Organisation – **Also conducted many off-campus programmes for Society for Elimination of Rural Poverty (SERP), Hyderabad, AKRSP(I), ARAVALI, GVT, CCD, SBIRD and MYRADA**
- Management of People’s Institutions/ Community Organisations / Development Projects
- Social Entrepreneurship and Ethical Leadership Interface between Professionals and Elected Members in Co-operatives

SPECIALIZED AREA

Teaching & Research Interests at DMI

- Resources, Production Systems, Livelihoods
- Individual and Group Behaviour
- Governance and Management of Collectives and Commons
- Values and Ethics
- Social Entrepreneurship
- Ethical Leadership and Governance
- Development Interventions for Enhancing Livelihoods

PROJECT WORKS

RESEARCH PROJECTS

- Long-term collaborative research project on Rural Livelihood Systems and Sustainable Management of Natural Resources in Semi-Arid Areas of India. Swiss National Science Foundation and Swiss Agency for Development Cooperation funded the project under Swiss Priority Programme Environment, Module 7. RLS Research Forum consisted researchers from Institute of Rural Management, Anand (IRMA), Institute of Social and Economic Change (ISEC), Bangalore and NADEL, Switzerland, NGOs and a few individual researchers. I worked on *Non-economic Motivation for Collective Action in Natural Resource Management*. Published as book chapter
- Growing Rural-Urban Disparities in India – collaborative research with Indira Gandhi Institute for Development Research (IGIDR), Institution for Economic Growth, Institute of Social and Economic Change (ISEC), Institute of Rural Management, Anand (IRMA) and National Institute of Rural Development (NIRD). Worked on *Growing Rural-Urban Disparities in Gujarat*. Published as book

CONSULTATION PROJECTS

- Member of the consultation team that did the study on Development of Village Industries in MP through MPKVIB commissioned by MPKVIB. Report submitted in 1996.
- Worked with Prof. Krishnamurthi on Assessment of Potential for Zari Industry in Surat, commissioned by Development Commissioner (Handicrafts), GoI. Report submitted 1999
- Member of the consultation team on Survey of Health Utilities in Patan and Kutch Districts, a consultation project commissioned by Commissioner, Health and Medical Services and Medical Education and Research, Government of Gujarat. Report submitted in April 2002
- Member of the consultation team conducting Evaluation of Cooperativisation Scheme for Ministry of Small Scale Industries and Agro & Rural Industries, GoI. Report submitted in April 2002.
- Member of the consultation team on Evaluation of Craft Training Centres in Jammu & Kashmir, a consultation project commissioned by Development

Commissioner (Handicrafts), Ministry of Textiles, GoI. Report submitted in May 2003

- Member of the consultation team conducting an Exploratory Study for Revitalisation of Christian Children's Fund (CCF), India and partner institutions. Report submitted in 2004
- Review of Project on Effective Public Information for Social Change and Documentation of Centre of Education and Development commissioned by SRTT. Report submitted July 2004.
- Member of the consultation team with Shri G Rajkumar, State Bank of India and Prof Bharat Bhaskar, Indian Institute of Management Lucknow conducting Evaluation Study of BIRD, Lucknow. Study commissioned by NABARD. Report submitted in 2004.
- Exploratory Study on Participatory Irrigation Management in Water Users' Associations in Madhya Pradesh Study commissioned by DSC, Ahmedabad, NABARD. Report submitted in 2007.
- Member of the consultation team with Prof Raghav Rajagopalan Participatory Restoration and Management of Irrigation Systems by Water Users in SRIJAN, Vidisha, An End Project Assessment and Documentation Commissioned by SRIJAN, Delhi. Report submitted in 2007.
- Member of the consultation team with Shri Achintya Ghosh, The Livelihood School - A Review Report Study commissioned by The Livelihood School, Hyderabad. Report submitted in 2007.
- Member of the World Bank Mission Team for Revitalisation of Short term Rural Credit Cooperative Structure in 5 states in 2008 and 2010.
- Member of the consultation team for Diagnostic Study of Industrial Cooperatives in Tamil Nadu, Report submitted in 2009.
- Member of the consultative team working on Participatory Assessment of Rural Tourism Sites commissioned by UNDP. Report submitted in 2010.
- Member of the Joint Core Committee for up-gradation of cooperative training and education setup in Nagaland and for setting up an institution of higher learning. Report submitted 2010.

- Member of the consultation team working with National Dairy Development Board on National Dairy Plan and New Generation Cooperative Initiatives, 2010.
- Member of third party evaluation of Agricultural Technology Management Agency Programmes in Kerala, 2011 and 2012.

INTERNATIONAL/ NATIONAL CONFERENCES ATTENDED

Related to Cooperation and Development

- Raju KV, **Growth Problems in Voluntary Organisations** National Reflection on *Renewal and Development Experiences of NGOs* organised by Academy of Human Resources Development at Hyderabad, 13-15 Dec 1996.
- Raju KV, **Eco-friendly Hydro-electric Power in Himalaya Mountain Regions – Implications for Development** *World Mountain Symposium 2001*, Interlaken, Switzerland. Sep 30-Oct 04, 2001
- Raju KV, **The Future of Dairy Cooperatives** National Symposium on *Strategy for Co-operative Movement in the wake of National Cooperative Policy* by NCCT, Delhi Dec 26, 2002.
- Krishnamurthi G, Raju KV, **Rural Industrialisation Policy and Implementation Issues** National workshop on *Role of Technical Institutions in Promoting Gandhian Vision of Rural Industrialisation* by Centre for Rural Development Technology & National Resource Centre for Value Education in Engineering, IIT, New Delhi in Sewagram, Wardha Feb 28 – Mar 02, 2003.
- K Prathap Reddy, KV Raju **Initiatives for Achieving Excellence in Dairy Industry** All India XXXIII Dairy Industry Conference on *“Indian Dairying – Vision 2020: Towards Excellence”* September 26-28, 2004, New Delhi.
- Raju KV, **Federal Cooperative Organisations** IRMA Silver Jubilee Symposium 14-19 December 2004

Related to Enhancing Livelihoods

- Raju KV, **Liberalisation and Rural Livelihoods** National workshop on *Impact of Liberalisation on Agriculture and Rural Poor* organized by NIRD, Hyderabad, Jan 19-21, 2003
- BN Hiremath, KV Raju **Reforming Agricultural Education, Research and Extension for Sustainable Agricultural Development** Seminar on *Indian Agriculture & Agricultural Economy*, Dharwar, Oct 2003.
- BN Hiremath and KV Raju **Local Governance and Rural Livelihoods** Theme Paper, IRMA Silver Jubilee Symposium 14-19 December 2004 *Related to Ethics and Values*

- Raju KV, **Humanistic Economics and Basic Ideas of Hindu Thought** Workshop on *Teaching Business Ethics in Management Schools* at Xavier Institute of Labour Relations (XLRI), Jamshedpur, 26-28, Feb 1996.
- Katar Singh, Raju KV **Ethics in Management Education and Practice** *VIII Annual Management Education Convention by the Association of Indian Management Schools (AIMS)* at Madras, published in the souvenir brought out on the occasion, 20-22 Aug 1996.
- Raju KV, **Values and Development Organisations** Round Table Conference on *Transparency in NGOs* at BIRDY, Hyderabad, organised by Academy of Human Resources Development, 6-7 Dec 1997.
- Raju KV, **Bases for Environmental Ethics** International workshop on *Shared Resources Management in South Asia* held at and organised by IRMA, Anand, 17-19 Feb 1998.
- Raju KV, **Bases for Social and Ecological Ethics** Participants Meet in *the Reenactment of the Dandi Salt March in the fiftieth year of Indian Independence* at Anand, 17 Mar 1998.
- Raju KV, Uma Rani, Anil Patel **Non-economic Motivation for Improving Natural Resource Management: An Example of Swadhyaya Movement in a Gujarat Village**, *International Conference on Research, Planning & Conflict Resolution for Sustainable Use of Natural Resources* held at Nanyuki, Kenya, 8-16 Sep, 1998.
- Raju KV, **Relevance of Swadeshi, Sarvodaya and Trusteeship in the Context of Liberalisation, Privatisation and Globalisation** Consultation on *“Globalisation, Liberalisation and Privatisation in the Indian context – Possible directions for Collective Action”* organized by FOCUS on the Global south (India Programme), Mumbai, July 31- 01 August 2000.
- Raju KV, **Two Worlds of Development: Science and Religion** Colloquium on *Science, Religion and Development* organized by National Spiritual Assembly of Bahais of India in New Delhi 21-24 November 2000.
- Raju KV, **Relevance of Swadeshi, Sarvodaya and Trusteeship** National workshop on *Role of Technical Institutions in Promoting Gandhian Vision of Rural Industrialisation* organized by Centre for Rural Development Technology & National Resource Centre for Value Education in Engineering, IIT, New Delhi in Sewagram, Wardha Feb 28 – Mar 02, 2003.

SEMINAR/ WORKSHOP ATTENDED

- Raju KV, **Financial Stakes of Members: Drive for Enduring Performance an Understanding Based on Experience of Mulukanoor in Andhra Pradesh** Working Paper 77, IRMA, 1995

- Raju KV, **Determinants of Enduring Cooperative Performance** Working Paper 89, IRMA, 1995
- Raju KV, **Humanistic Economics and Basic Ideas of Hindu Thought** Working Paper 92, IRMA, 1995
- Hiremath BN, Raju KV **Rural Livelihood Systems Research: Conceptual and Methodological Issues** Working Paper 134, IRMA, 1999
- Raju KV, Uma Rani, Anil Patel **Non-economic Motivation for Improving Natural Resource Management: An Example of Swadhyaya Movement in a Gujarat Village** Working Paper 135, IRMA, 1999
- Kurien V, K Prathap Reddy and KV Raju **Designing Cooperative Companies/ Joint Ventures in the Emerging Environment**– Workshop Report 20, IRMA, 2003

PUBLICATIONS

A. Publications as Book Chapters

Related to Cooperation and Development

- Raju KV, **Dairy Cooperatives and Economic Rationality** R Rajagopalan (ed) 1996 *Volume I Rediscovering Cooperation: Bases of co-operation*, IRMA, Anand, pp 160-175.
- G Krishnamurthi Raju KV, and Ila Patel **Corporate Action for Community Development** K Prathap Reddy, Katar Singh (Ed) *Designing and Managing Rural Development Organisations*, Oxford & IBH, New Delhi December 2000.pp 189- 209
- Raju KV, **Organising Processes for Development** K Prathap Reddy, Katar Singh (Ed) 2000 *Designing and Managing Rural development Organisations*, Oxford & IBH, New Delhi pp 211-221
- Raju KV, **Changing Environment and Dairy Cooperatives in India** Ray Trewin (ed.) 2004 *Cooperatives: Issues and Trends in Developing Countries* – ACIAR Technical Reports 53 pp 32-39
- K Prathap Reddy, KV Raju and Sabyasachi Sarkar (2006) **History of Cooperative Development in India** –
- Raju KV, K Prathap Reddy, Sabyasachi Sarkar **Evolution of Cooperative Development - Post Independence Period (1951-1991)** *Hundred Years of Cooperative Development in India*, (2007) NCUI, New Delhi pp 52-84

Related to Enhancing Livelihoods

- BN Hiremath, Raju KV, **Holistic Approach to Agricultural Technology Adoption: Insights from Semi-arid areas of India**, Haberli, Scholz, Bill, Welti (Eds.) 2000

Transdisciplinarity: Joint Problem Solving among Science, Technology and Society Work Book I. Hafmans Sachbuch Verlag AG, Zurich p 51-55

- Hiremath BN, Raju KV **Technology Adoption in Semi-arid Gujarat: The importance of Livelihood Security.** Manuel Flury, Urs Geiser (eds) 2003 ***Local Environmental Management in a North-South Perspective: Issues of Participation and Knowledge Management*** VDFIOS Press, Zurich p203-12
- Hiremath BN and KV Raju, **Livelihood Security: A Prerequisite for Sustainable Natural Resource Management** on Srivastava (ed.) 2004 ***Management of Natural Resources for Sustainable Livelihoods and Poverty Alleviation, Volume I 1*** Hyderabad: National Institute of Rural Development, pp 95-111.

Related to Ethics and Values

- Raju KV, **Science in Society: Social and Ecological Ethics**, Haberli, Scholz, Bill, Welti (Eds.) 2000 ***Transdisciplinarity: Joint Problem Solving among Science, Technology and Society Work Book I.*** Hafmans Sachbuch Verlag AG, Zurich P 149-153
- Raju KV **Non-economic Motivation and Sustainable Natural Resource Management** ON Srivastava (ed.) 2004 ***Management of Natural Resources for Sustainable Livelihoods and Poverty Alleviation, Volume II*** Hyderabad: National Institute of Rural Development, pp 507-525.
- Raju KV **Levels of Being and Reality – Ancient Indian Perspective** Basarab Nicolescu (ed) 2008 "Transdisciplinarity: Theory and Practice" Hampton Press–pp67-77
- Harekrishna Misra, K V Raju (2013) **E-Governance Services for Sustainable Livelihoods: MDGs Based Assessment**, *International Journal of e-business and e-government Studies*, Vol 5, No 2, 2013 ISSN: 2146-0744 (Online)
- Raju K V, Harekrishna Misra, (2013) **E-Business and Pro-Producer Rural Enterprises: Value Chain Based Assessment**, *International Journal of e-business and e-government Studies*, Vol 5, No 2, 2013 ISSN: 2146-0744 (Online)

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.

Date- 13-08-2014

Place: DMI Patna, India

(Raju Venkata Kesiraju)